

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.0%	23.1%	0.0%	17.3%	2.8%	-7.5%
Scotland	-3.5%	18.5%	-3.9%	20.5%	-5.4%	-0.4%
High Street Index - BDSU (BDSU - Multifunctional)	-2.3%	12.9%	-1.7%	6.2%	-8.7%	-7.3%
UK	-2.6%	15.6%	-4.2%	7.7%	-10.1%	-5.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,581,539 which is 7.8% up on the previous year.

The total number of visitors for the year to date is 2,628,086 which is 6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 18 February 2024 was 370,029.

The busiest day in week commencing 18 February 2024 was Saturday with 70,003 visitors.

The peak hour of the week was 13:00 on Saturday 24 February 2024 with footfall of 5,679.

Footfall Counts by week

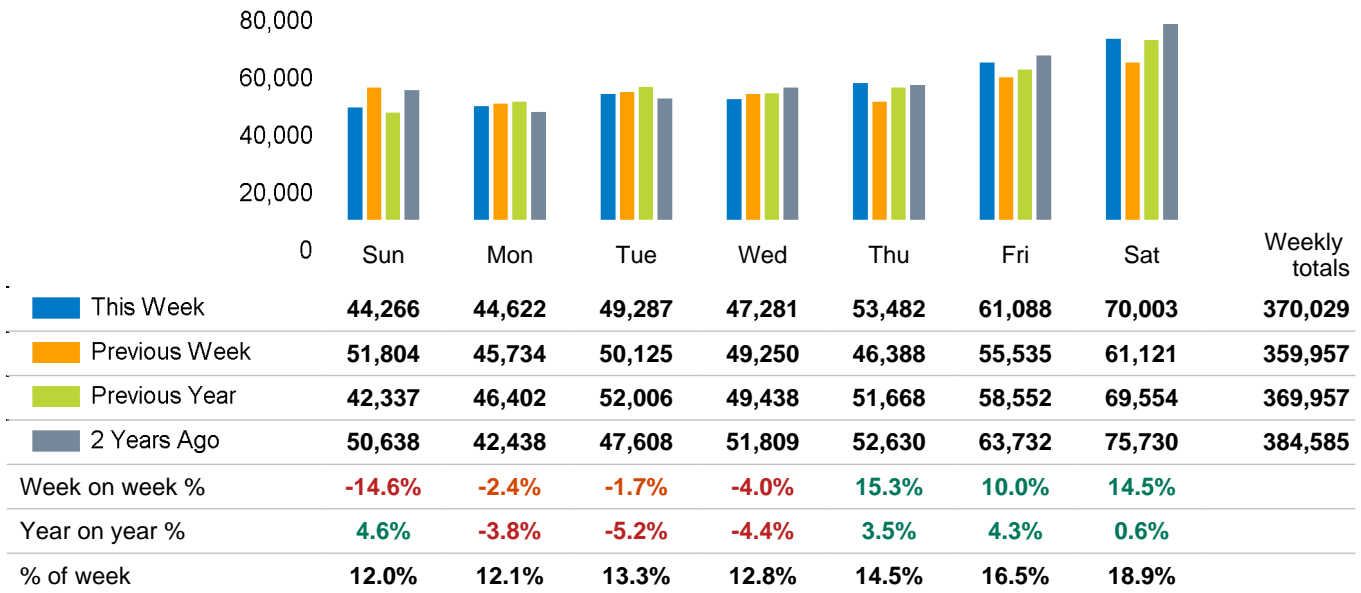


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

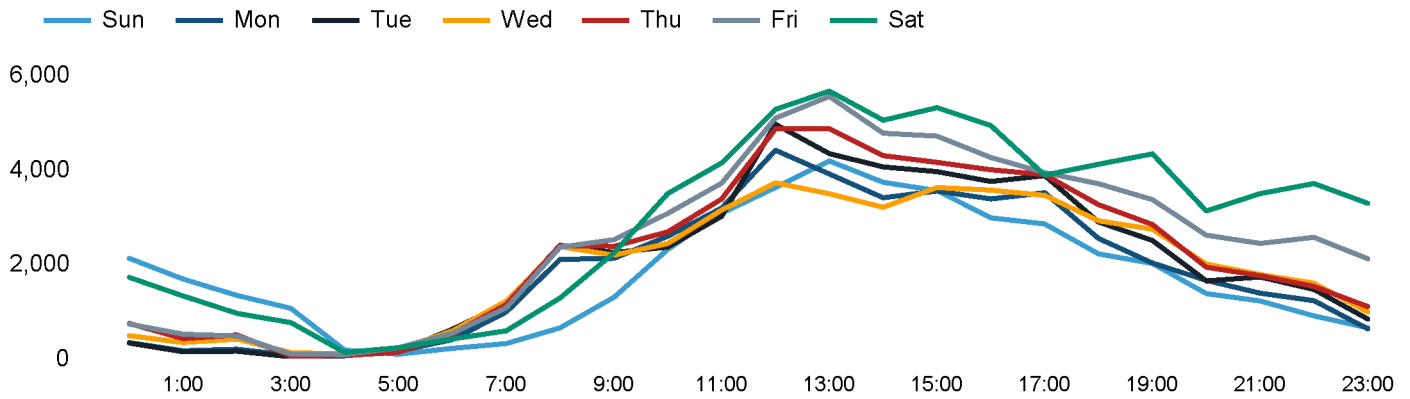
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	13°	14°	14°	9°	9°	9°
Previous week	6°	8°	8°	8°	9°	9°	8°
Previous year	7°	12°	13°	12°	9°	10°	9°

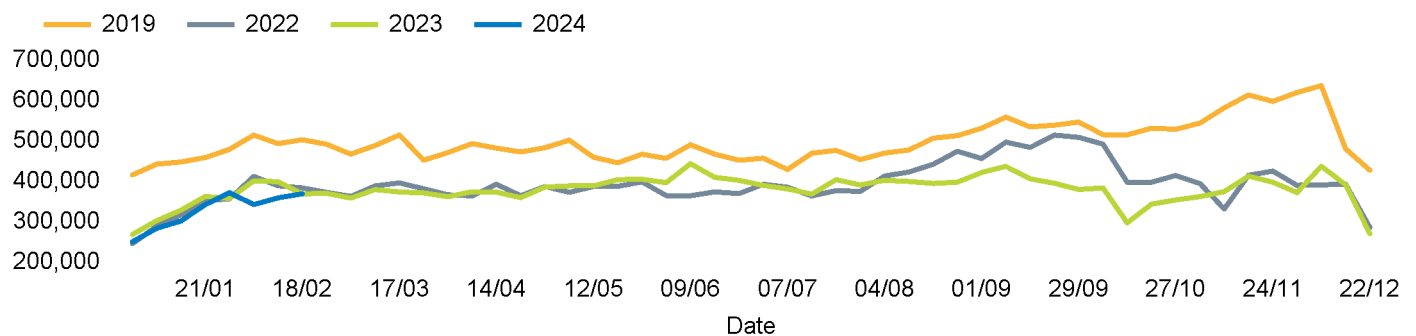
Footfall Counts by day



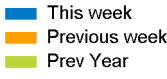
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	48,681	13.2%	47,510	45,733	2.5%	6.4%	
Bridge St	19,410	5.2%	18,305	22,948	6.0%	-15.4%	
Broad Street North	17,685	4.8%	12,256	16,447	44.3%	7.5%	
Broad Street South	26,485	7.2%	19,835	26,733	33.5%	-0.9%	
Castlegate	29,893	8.1%	28,530	28,904	4.8%	3.4%	
Guild St	31,594	8.5%	35,318	39,577	-10.5%	-20.2%	
Langstane Place	11,459	3.1%	10,736	10,074	6.7%	13.7%	
Market Street (New)	13,464	3.6%	11,656	13,315	15.5%	1.1%	
Union Street	72,213	19.5%	76,704	72,549	-5.9%	-0.5%	
Union Street West End	39,541	10.7%	39,241	40,928	0.8%	-3.4%	
Union Terrace	11,920	3.2%	12,555	12,149	-5.1%	-1.9%	
Upperkirkgate	47,684	12.9%	47,311	40,600	0.8%	17.4%	

Reporting dates

This week - 18 February 2024 - 24 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 8, 2024 Vs Week 1, 2023 to Week 8, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2024 Vs Week 8, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2024 Vs Week 7 2024

