

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-7.0%	24.1%	-10.0%	24.3%	4.8%	-0.5%
Scotland	-3.4%	18.1%	1.0%	23.1%	18.2%	6.8%
High Street Index - BDSU (BDSU - Multifunctional)	-2.4%	13.9%	-0.8%	28.3%	15.8%	8.2%
UK	-2.3%	16.9%	-0.2%	32.5%	18.6%	8.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,581,467 which is 8.2% up on the previous year.

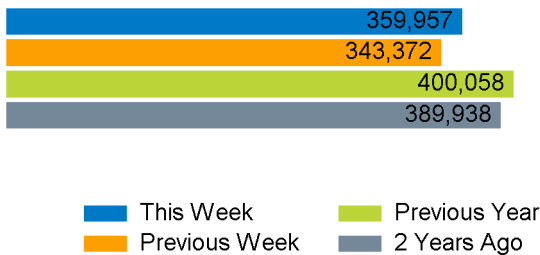
The total number of visitors for the year to date is 2,258,057 which is 7% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 11 February 2024 was 359,957.

The busiest day in week commencing 11 February 2024 was Saturday with 61,121 visitors.

The peak hour of the week was 13:00 on Saturday 17 February 2024 with footfall of 5,351.

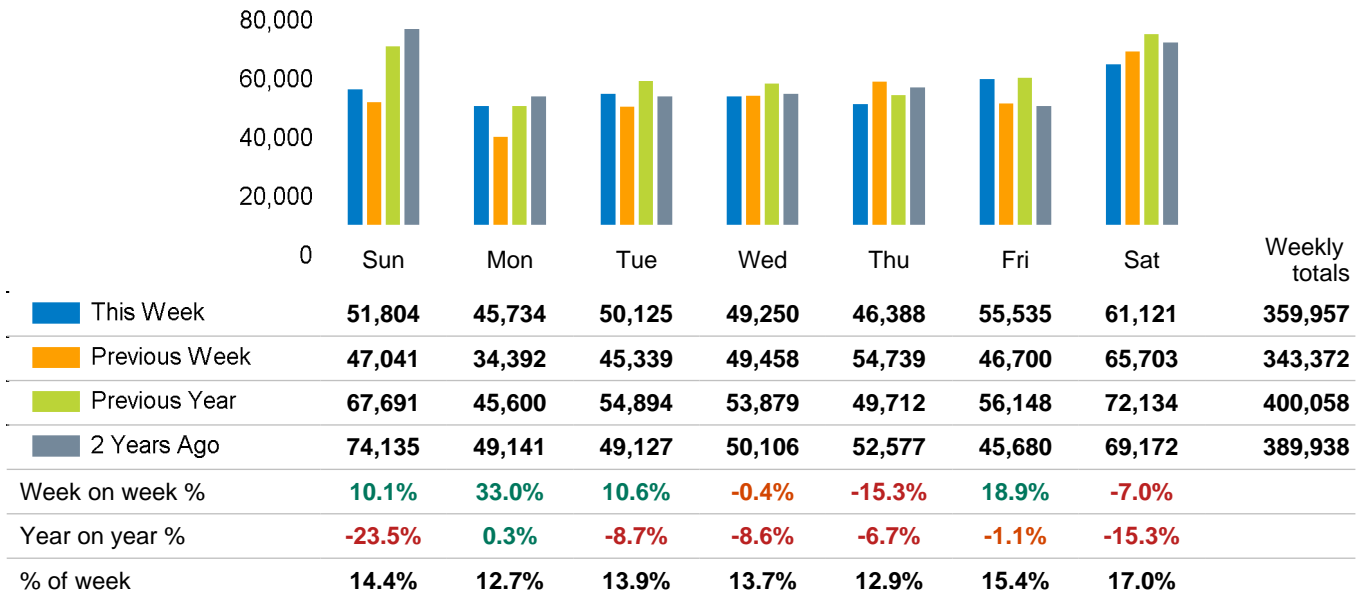
Footfall Counts by week



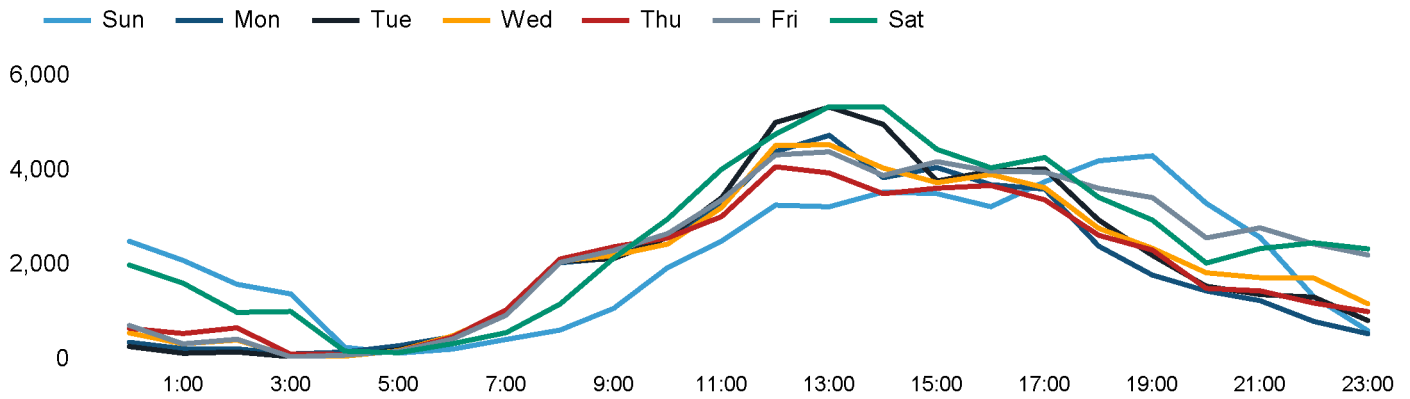
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	6°	8°	8°	8°	9°	9°	8°
Previous week	10°	10°	7°	7°	3°	4°	6°
Previous year	13°	11°	8°	10°	11°	9°	13°

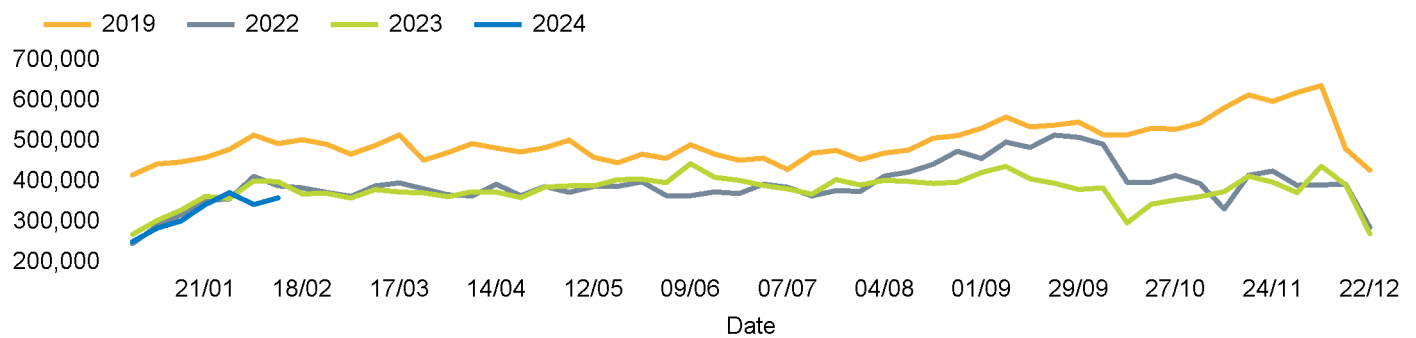
Footfall Counts by day



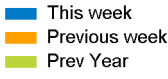












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	47,510	13.2%	47,974	50,520	-1.0%	-6.0%	
Bridge St	18,305	5.1%	18,351	26,073	-0.3%	-29.8%	
Broad Street North	12,256	3.4%	10,654	17,880	15.0%	-31.5%	
Broad Street South	19,835	5.5%	18,071	28,895	9.8%	-31.4%	
Castlegate	28,530	7.9%	24,738	30,189	15.3%	-5.5%	
Guild St	35,318	9.8%	38,092	42,679	-7.3%	-17.2%	
Langstane Place	10,736	3.0%	8,614	11,508	24.6%	-6.7%	
Market Street (New)	11,656	3.2%	10,801	14,226	7.9%	-18.1%	
Union Street	76,704	21.3%	71,491	78,473	7.3%	-2.3%	
Union Street West End	39,241	10.9%	34,622	42,279	13.3%	-7.2%	
Union Terrace	12,555	3.5%	12,944	12,630	-3.0%	-0.6%	
Upperkirkgate	47,311	13.1%	47,020	44,706	0.6%	5.8%	

Reporting dates

This week - 11 February 2024 - 17 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 7, 2024 Vs Week 1, 2023 to Week 7, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2024 Vs Week 7, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2024 Vs Week 6 2024

