

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.3%	25.8%	3.9%	21.5%	8.6%	-1.3%
Scotland	-3.3%	17.0%	-1.9%	21.2%	12.1%	-3.5%
High Street Index - BDSU (BDSU - Multifunctional)	-1.6%	11.8%	-2.9%	13.4%	4.3%	4.4%
UK	-1.6%	14.6%	-1.7%	13.0%	4.5%	1.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,680,230 which is 9.6% up on the previous year.

The total number of visitors for the year to date is 1,554,728 which is 4.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 28 January 2024 was 372,651.

The busiest day in week commencing 28 January 2024 was Saturday with 77,168 visitors.

The peak hour of the week was 15:00 on Saturday 3 February 2024 with footfall of 6,110.

Footfall Counts by week

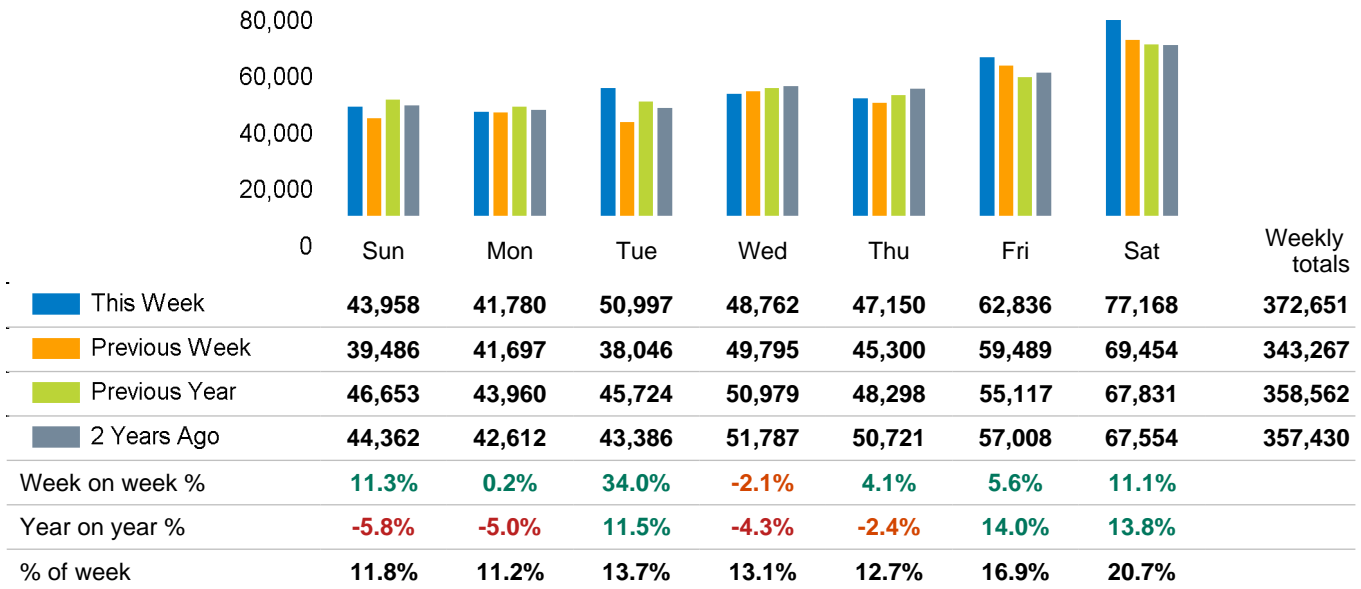


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

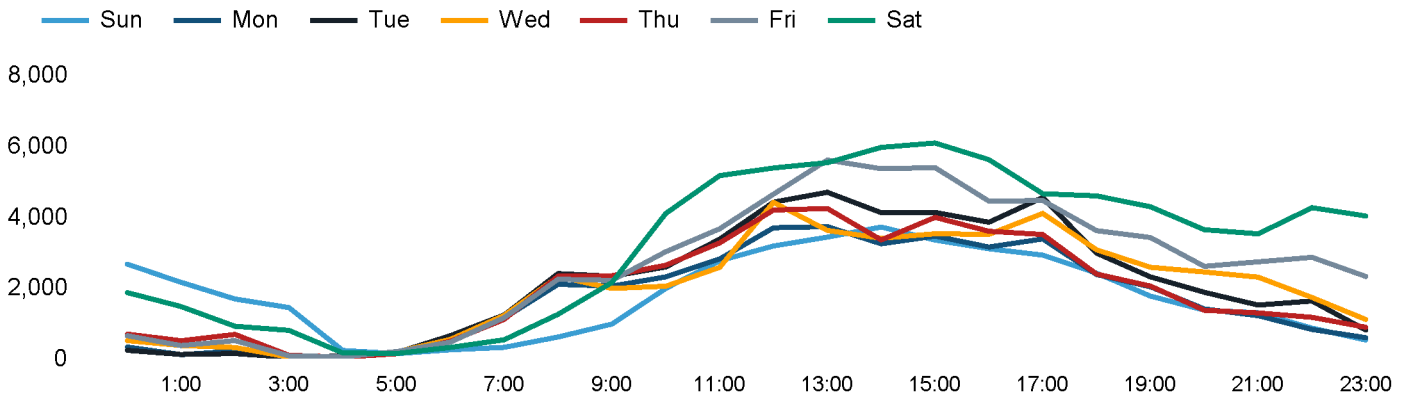
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	11°	8°	10°	10°	15°	15°
Previous week	10°	10°	10°	10°	10°	9°	9°
Previous year	8°	12°	8°	8°	8°	12°	11°

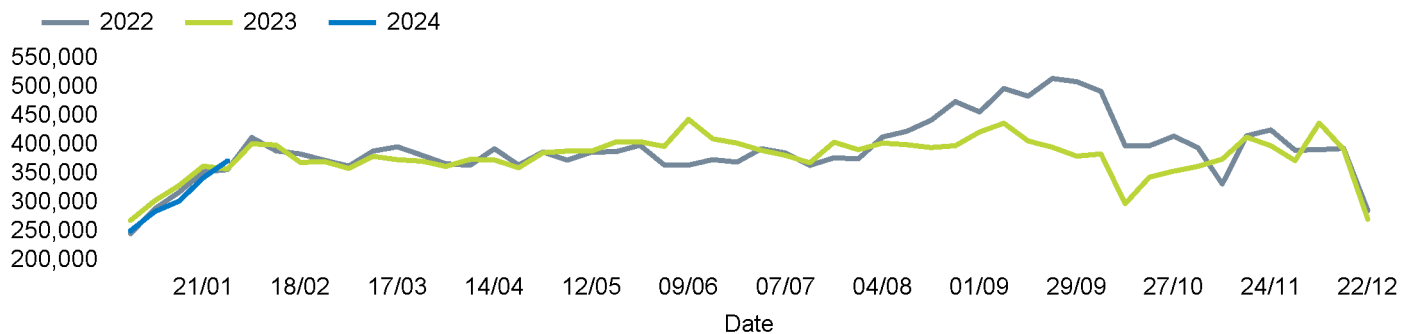
Footfall Counts by day



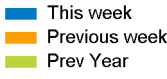








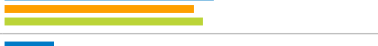



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	50,919	13.7%	46,516	47,441	9.5%	7.3%	
Bridge St	18,567	5.0%	18,221	21,794	1.9%	-14.8%	
Broad Street North	16,262	4.4%	17,708	14,456	-8.2%	12.5%	
Broad Street South	22,457	6.0%	20,671	25,730	8.6%	-12.7%	
Castlegate	28,895	7.8%	24,989	27,972	15.6%	3.3%	
Guild St	38,599	10.4%	34,360	37,527	12.3%	2.9%	
Langstane Place	11,467	3.1%	10,179	10,303	12.7%	11.3%	
Market Street (New)	13,004	3.5%	11,462	15,220	13.5%	-14.6%	
Union Street	73,159	19.6%	68,838	73,091	6.3%	0.1%	
Union Street West End	41,779	11.2%	37,815	39,634	10.5%	5.4%	
Union Terrace	10,592	2.8%	9,632	11,822	10.0%	-10.4%	
Upperkirkgate	46,951	12.6%	42,876	33,572	9.5%	39.9%	

Reporting dates

This week - 28 January 2024 - 03 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 5, 2024 Vs Week 1, 2023 to Week 5, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2024 Vs Week 5, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2024 Vs Week 4 2024

