

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.0%	21.4%	-5.7%	25.0%	7.6%	3.4%
Scotland	-5.0%	12.4%	-8.6%	8.7%	5.7%	-3.9%
High Street Index - BDSU (BDSU - Multifunctional)	0.1%	6.3%	9.1%	-8.9%	5.7%	-11.9%
UK	-0.5%	8.1%	6.3%	-6.8%	4.4%	-11.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,480,449 which is 4.8% up on the previous year.
- The total number of visitors for the year to date is 5,122,988 which is 5% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 7 April 2024 was 353,947.
- The busiest day in week commencing 7 April 2024 was Saturday with 66,328 visitors.
- The peak hour of the week was 13:00 on Saturday 13 April 2024 with footfall of 6,118.

## Footfall Counts by week

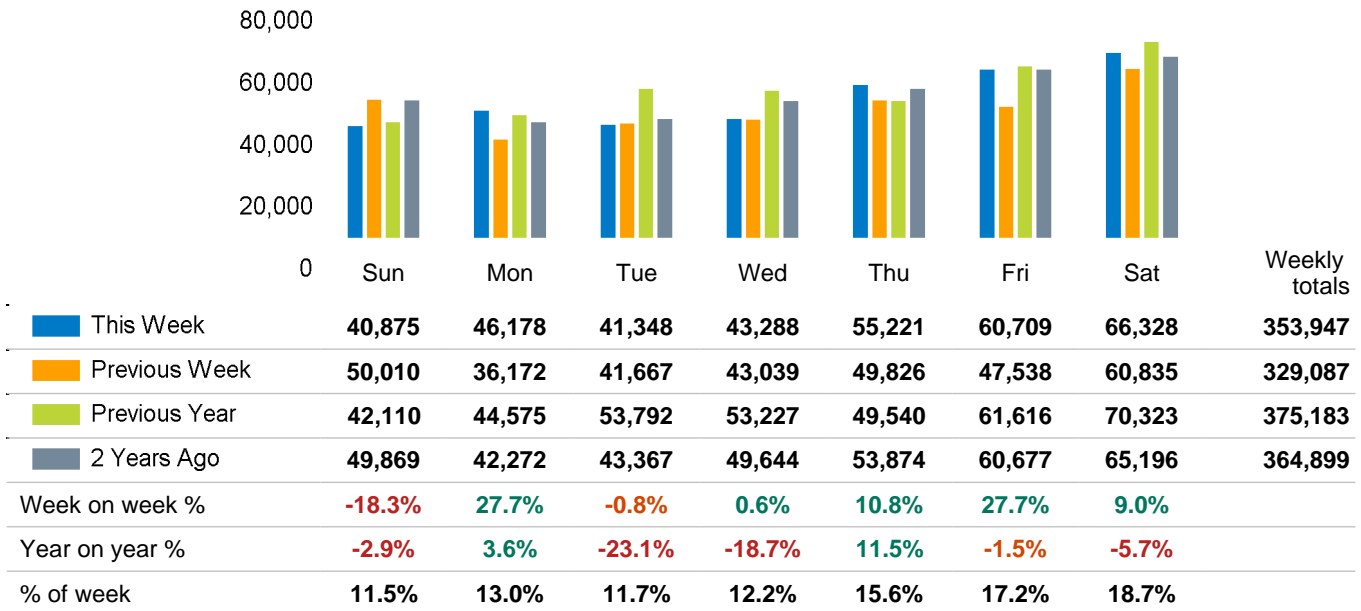


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

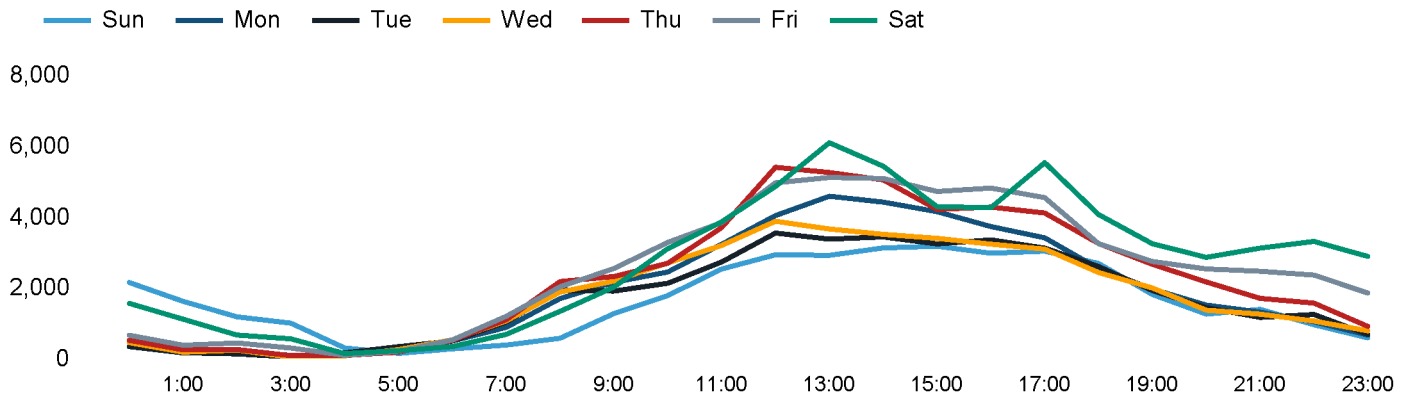
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	14°	14°	12°	12°	18°	19°	19°
Previous week	12°	12°	7°	7°	7°	7°	13°
Previous year	9°	9°	13°	12°	8°	9°	10°

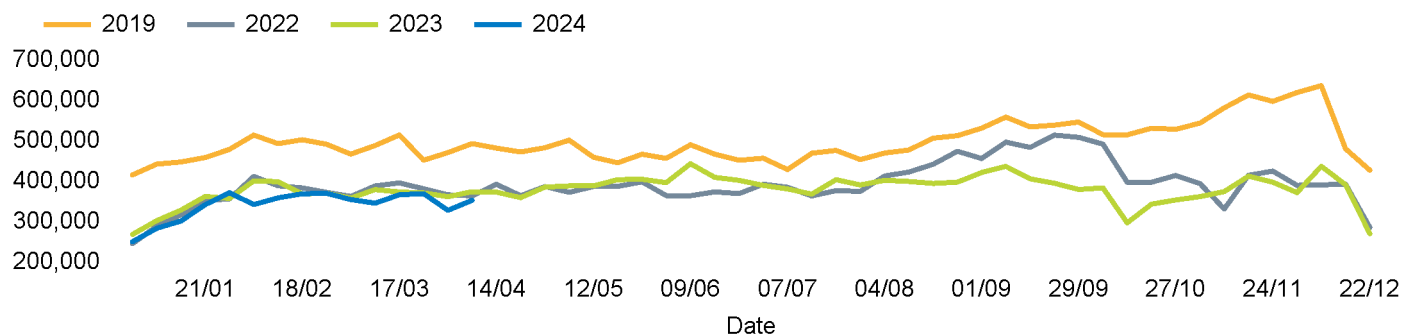
## Footfall Counts by day



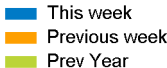
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	39,601	11.2%	37,067	37,979	6.8%	4.3%	
Bridge St	23,559	6.7%	21,342	27,850	10.4%	-15.4%	
Broad Street North	16,081	4.5%	13,871	15,814	15.9%	1.7%	
Broad Street South	24,016	6.8%	20,409	25,674	17.7%	-6.5%	
Castlegate	33,893	9.6%	33,414	31,006	1.4%	9.3%	
Guild St	32,864	9.3%	29,301	40,149	12.2%	-18.1%	
Langstane Place	9,521	2.7%	8,935	10,131	6.6%	-6.0%	
Market Street (New)	13,827	3.9%	11,831	14,136	16.9%	-2.2%	
Union Street	69,626	19.7%	66,746	77,626	4.3%	-10.3%	
Union Street West End	37,112	10.5%	38,307	42,228	-3.1%	-12.1%	
Union Terrace	12,208	3.4%	11,530	12,363	5.9%	-1.3%	
Upperkirkgate	41,639	11.8%	36,334	40,227	14.6%	3.5%	



## Reporting dates

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This week - 07 April 2024 - 13 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 15, 2024 Vs Week 1, 2023 to Week 15, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 15, 2024 Vs Week 15, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2024 Vs Week 14 2024

