

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.0%	21.1%	-9.3%	19.3%	-11.2%	-2.5%
Scotland	-4.7%	12.7%	-17.1%	21.8%	-6.4%	12.7%
High Street Index - BDSU (BDSU - Multifunctional)	-0.5%	7.5%	-9.0%	15.0%	-3.9%	15.1%
UK	-1.0%	9.4%	-9.3%	18.1%	-2.0%	17.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,501,685 which is 5.4% up on the previous year.

The total number of visitors for the year to date is 4,769,041 which is 5% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 31 March 2024 was 329,087.

The busiest day in week commencing 31 March 2024 was Saturday with 60,835 visitors.

The peak hour of the week was 15:00 on Saturday 6 April 2024 with footfall of 5,169.

Footfall Counts by week

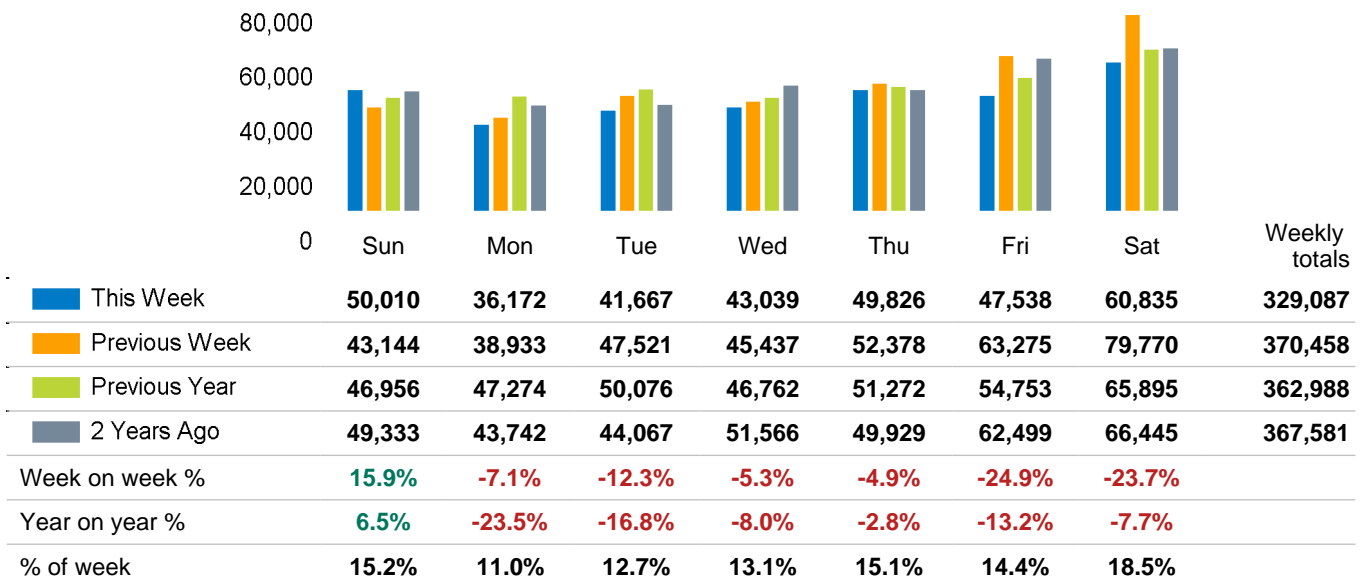


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

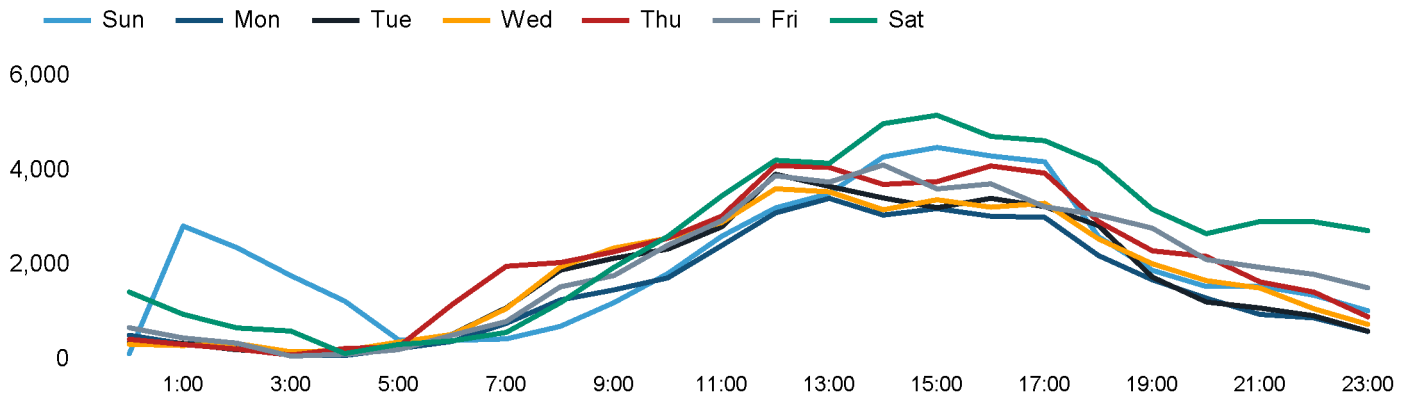
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	12°	12°	7°	7°	7°	7°	13°
Previous week	9°	9°	6°	7°	8°	11°	11°
Previous year	6°	8°	8°	10°	9°	9°	8°

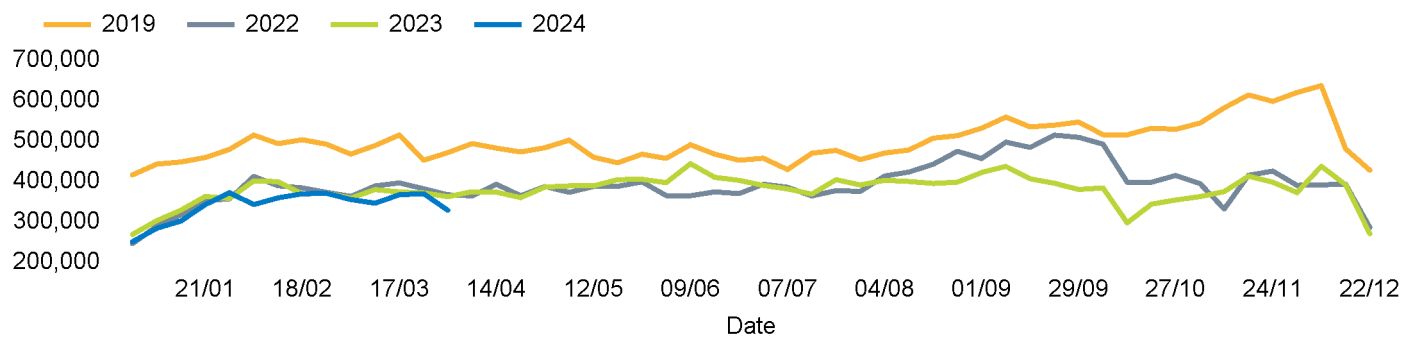
Footfall Counts by day



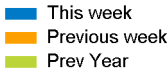












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	37,067	11.3%	47,227	40,251	-21.5%	-7.9%	
Bridge St	21,342	6.5%	24,391	25,885	-12.5%	-17.6%	
Broad Street North	13,871	4.2%	16,880	14,217	-17.8%	-2.4%	
Broad Street South	20,409	6.2%	23,668	24,737	-13.8%	-17.5%	
Castlegate	33,414	10.2%	31,643	29,518	5.6%	13.2%	
Guild St	29,301	8.9%	30,309	38,581	-3.3%	-24.1%	
Langstane Place	8,935	2.7%	10,292	9,939	-13.2%	-10.1%	
Market Street (New)	11,831	3.6%	13,274	14,466	-10.9%	-18.2%	
Union Street	66,746	20.3%	73,537	73,628	-9.2%	-9.3%	
Union Street West End	38,307	11.6%	42,328	39,930	-9.5%	-4.1%	
Union Terrace	11,530	3.5%	12,868	12,271	-10.4%	-6.0%	
Upperkirkgate	36,334	11.0%	44,041	39,565	-17.5%	-8.2%	



Reporting dates

This week - 31 March 2024 - 06 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 14, 2024 Vs Week 1, 2023 to Week 14, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2024 Vs Week 14, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2024 Vs Week 13 2024

