

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.6%	21.3%	-0.5%	18.3%	0.8%	-0.7%
Scotland	-3.5%	11.9%	-0.2%	5.7%	7.4%	4.7%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	6.9%	9.1%	0.7%	2.1%	-3.5%
UK	-0.2%	8.7%	8.2%	1.1%	1.9%	-2.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,535,586 which is 5.9% up on the previous year.

The total number of visitors for the year to date is 4,439,954 which is 4.6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 24 March 2024 was 370,458.

The busiest day in week commencing 24 March 2024 was Saturday with 79,770 visitors.

The peak hour of the week was 13:00 on Saturday 30 March 2024 with footfall of 6,777.

Footfall Counts by week

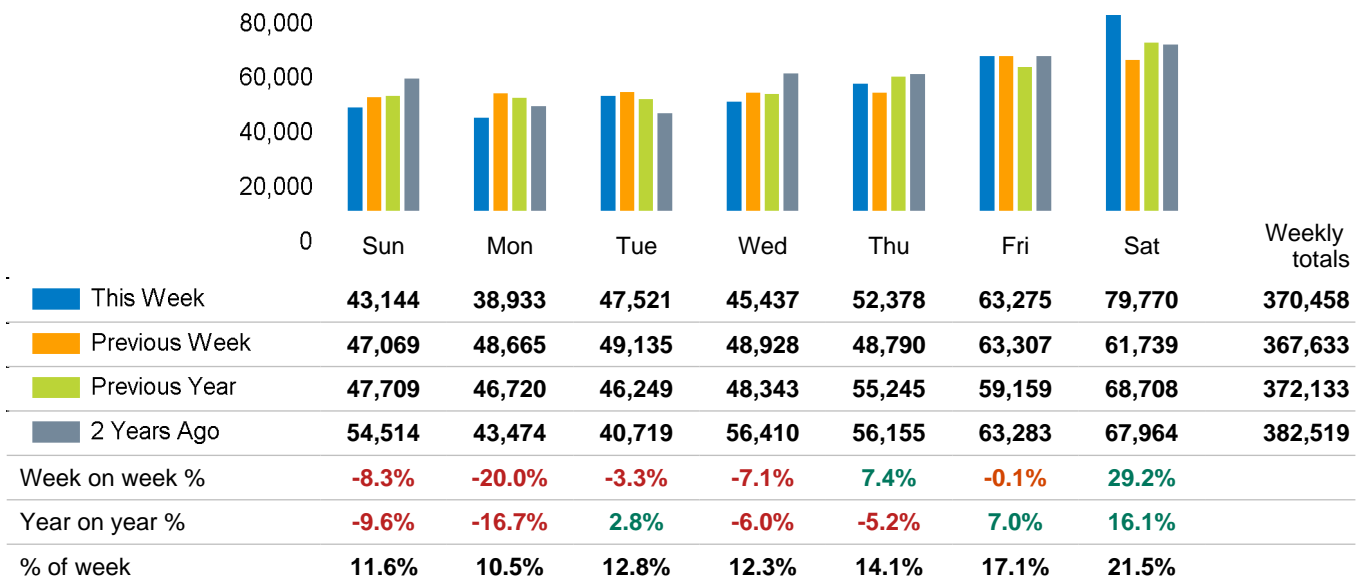


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

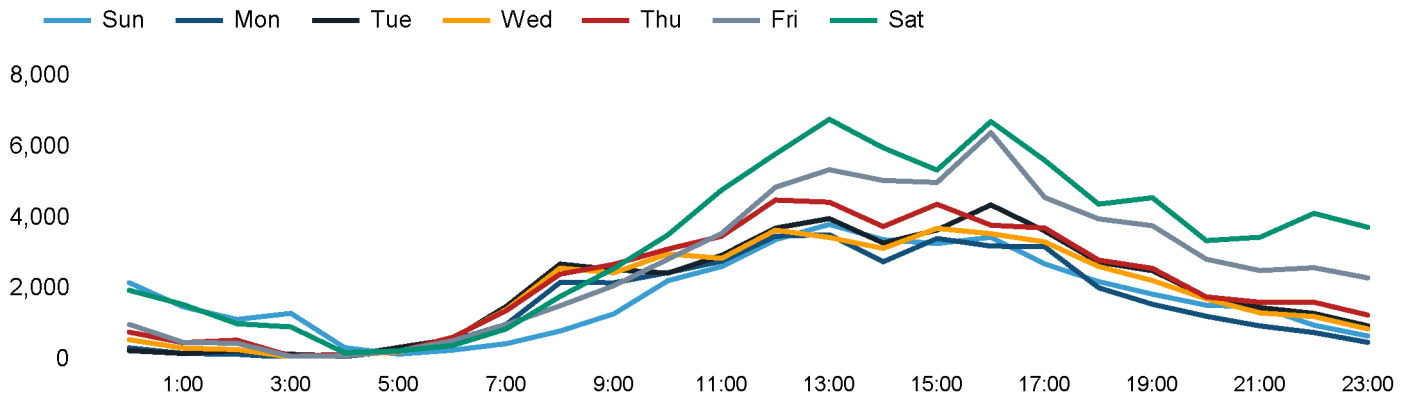
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	9°	6°	7°	8°	11°	11°
Previous week	12°	13°	14°	14°	12°	12°	10°
Previous year	8°	5°	8°	7°	9°	13°	8°

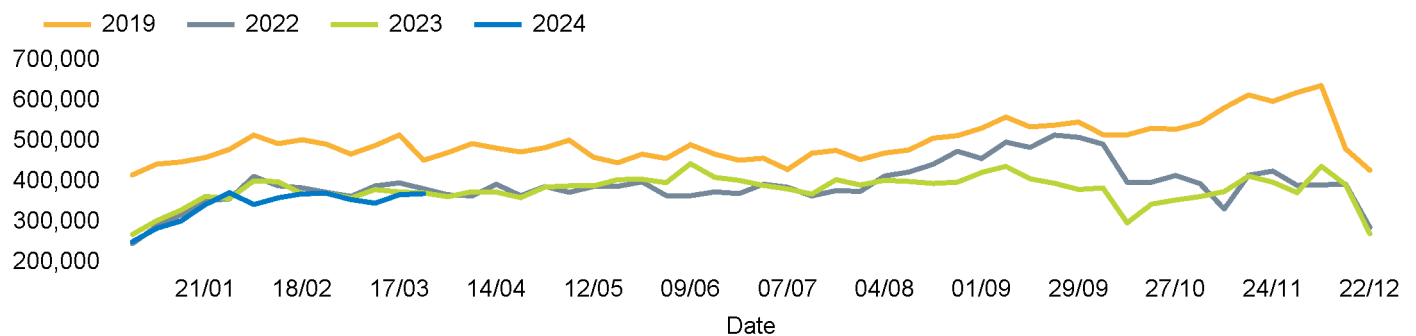
Footfall Counts by day



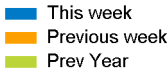












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	47,227	12.7%	47,030	43,531	0.4%	8.5%	
Bridge St	24,391	6.6%	22,451	26,764	8.6%	-8.9%	
Broad Street North	16,880	4.6%	17,863	14,540	-5.5%	16.1%	
Broad Street South	23,668	6.4%	25,734	24,655	-8.0%	-4.0%	
Castlegate	31,643	8.5%	31,223	29,074	1.3%	8.8%	
Guild St	30,309	8.2%	28,961	39,145	4.7%	-22.6%	
Langstane Place	10,292	2.8%	10,017	11,058	2.7%	-6.9%	
Market Street (New)	13,274	3.6%	13,776	13,307	-3.6%	-0.2%	
Union Street	73,537	19.9%	72,101	74,148	2.0%	-0.8%	
Union Street West End	42,328	11.4%	38,861	42,752	8.9%	-1.0%	
Union Terrace	12,868	3.5%	12,836	12,046	0.2%	6.8%	
Upperkirkgate	44,041	11.9%	46,780	41,113	-5.9%	7.1%	



Reporting dates

This week - 24 March 2024 - 30 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 13, 2024 Vs Week 1, 2023 to Week 13, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2024 Vs Week 13, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2024 Vs Week 12 2024

