

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.0%	21.6%	-1.9%	14.9%	6.0%	-1.5%
Scotland	-3.8%	12.6%	-3.0%	-5.3%	7.6%	2.1%
High Street Index - BDSU (BDSU - Multifunctional)	-0.5%	7.5%	3.3%	-10.0%	5.6%	-1.9%
UK	-0.9%	9.4%	2.8%	-9.1%	5.9%	-1.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,537,261 which is 6.2% up on the previous year.

The total number of visitors for the year to date is 4,069,496 which is 5% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 17 March 2024 was 367,633.

The busiest day in week commencing 17 March 2024 was Friday with 63,307 visitors.

The peak hour of the week was 16:00 on Friday 22 March 2024 with footfall of 5,808.

Footfall Counts by week

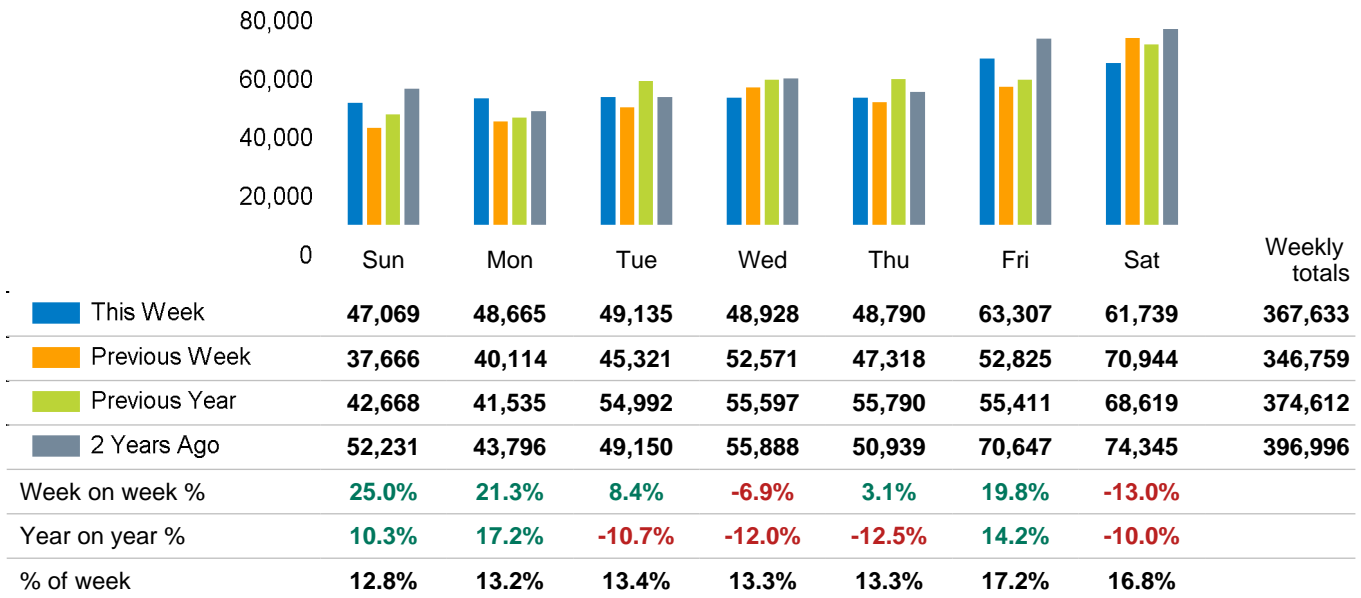


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

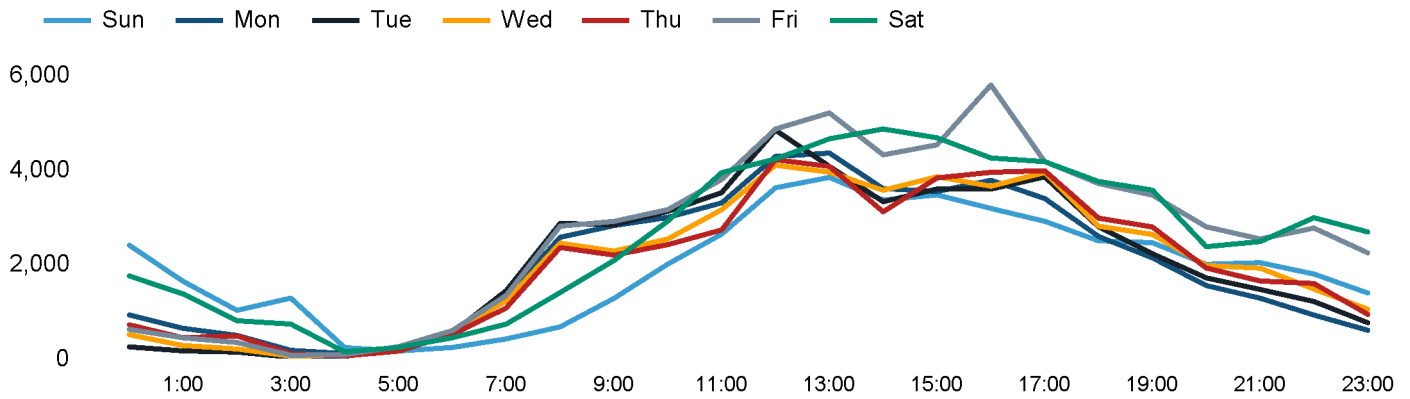
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	12°	13°	14°	14°	12°	12°	10°
Previous week	6°	6°	8°	13°	13°	9°	8°
Previous year	9°	9°	7°	12°	11°	12°	11°

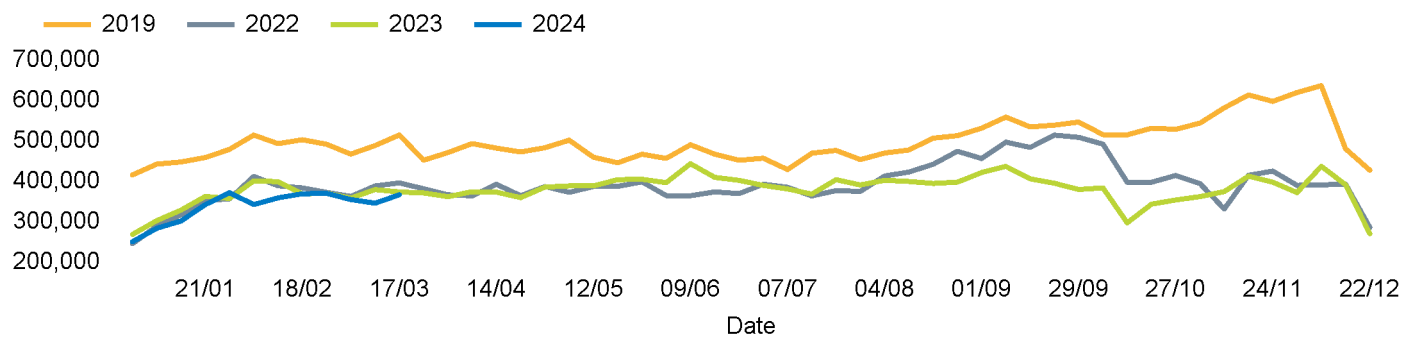
Footfall Counts by day



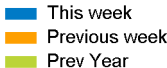












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	47,030	12.8%	44,575	42,597	5.5%	10.4%	
Bridge St	22,451	6.1%	18,572	26,372	20.9%	-14.9%	
Broad Street North	17,863	4.9%	15,255	16,534	17.1%	8.0%	
Broad Street South	25,734	7.0%	22,386	26,497	15.0%	-2.9%	
Castlegate	31,223	8.5%	30,243	28,447	3.2%	9.8%	
Guild St	28,961	7.9%	28,293	40,341	2.4%	-28.2%	
Langstane Place	10,017	2.7%	11,301	9,949	-11.4%	0.7%	
Market Street (New)	13,776	3.7%	11,603	12,624	18.7%	9.1%	
Union Street	72,101	19.6%	71,989	73,474	0.2%	-1.9%	
Union Street West End	38,861	10.6%	38,442	41,778	1.1%	-7.0%	
Union Terrace	12,836	3.5%	12,217	12,765	5.1%	0.6%	
Upperkirkgate	46,780	12.7%	41,883	43,234	11.7%	8.2%	



Reporting dates

This week - 17 March 2024 - 23 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 12, 2024 Vs Week 1, 2023 to Week 12, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2024 Vs Week 12, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2024 Vs Week 11 2024

