

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.3%	22.2%	-8.9%	18.3%	-2.5%	5.9%
Scotland	-3.9%	14.7%	-8.0%	3.9%	-8.6%	-1.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.8%	9.4%	-4.0%	1.2%	-8.8%	11.2%
UK	-1.3%	11.5%	-4.3%	1.4%	-8.0%	10.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,544,240 which is 6.5% up on the previous year.

The total number of visitors for the year to date is 3,701,863 which is 5.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 10 March 2024 was 346,759.

The busiest day in week commencing 10 March 2024 was Saturday with 70,944 visitors.

The peak hour of the week was 14:00 on Saturday 16 March 2024 with footfall of 6,332.

## Footfall Counts by week

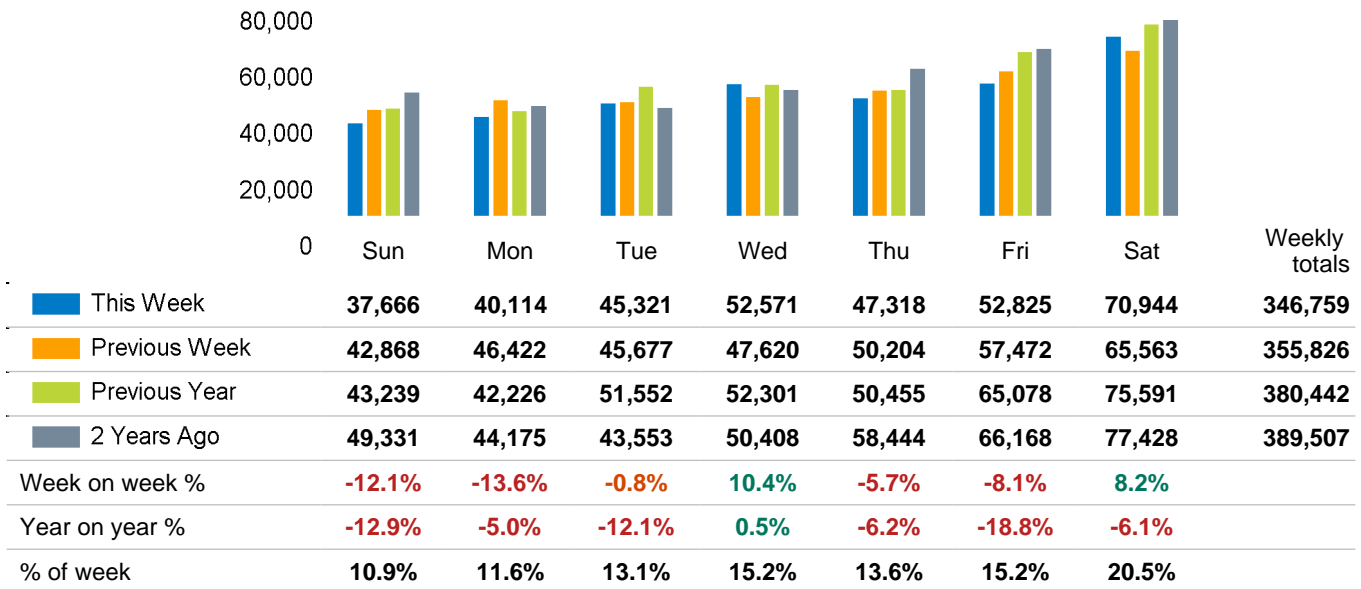


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

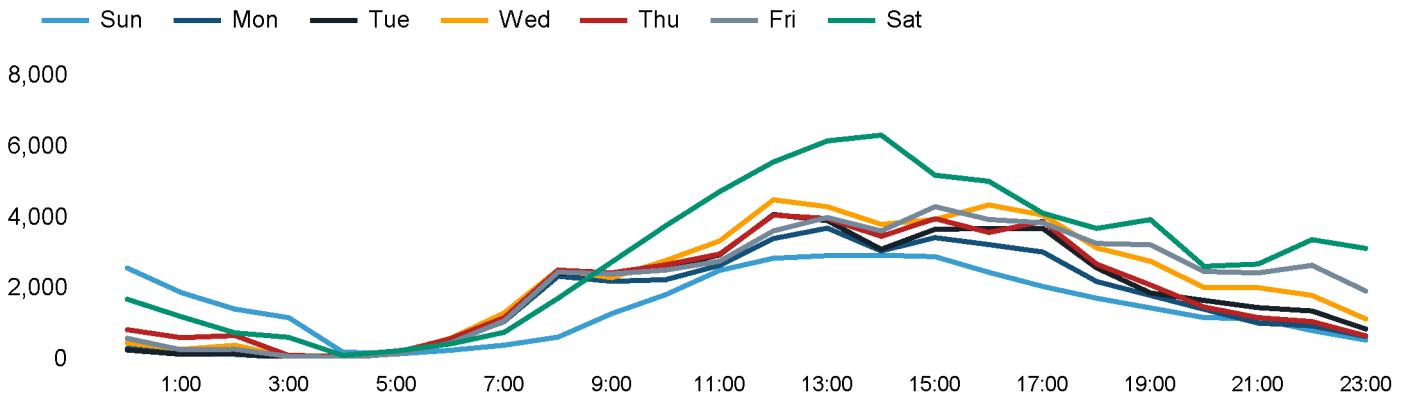
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	6°	6°	8°	13°	13°	9°	8°
Previous week	7°	8°	8°	8°	8°	8°	7°
Previous year	4°	9°	7°	4°	6°	11°	13°

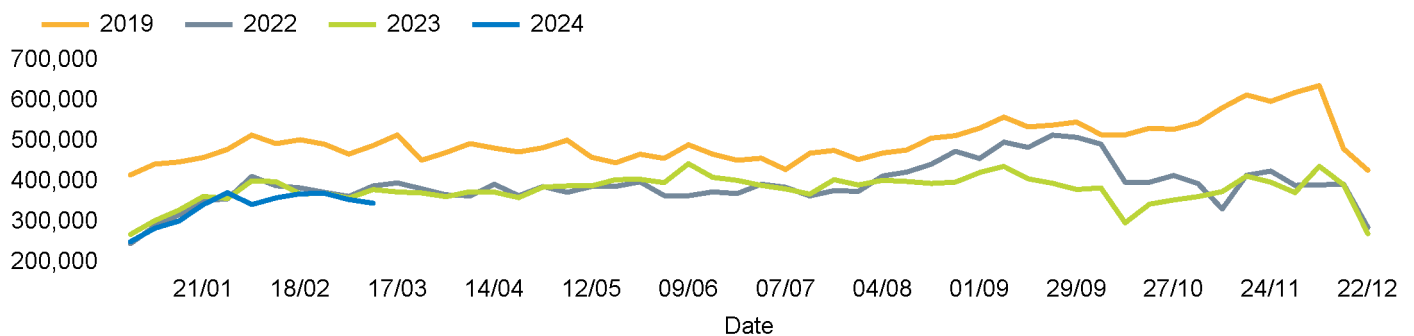
## Footfall Counts by day



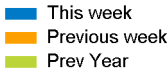
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,575	12.9%	46,883	44,822	-4.9%	-0.6%	
Bridge St	18,572	5.4%	19,806	23,785	-6.2%	-21.9%	
Broad Street North	15,255	4.4%	16,168	16,350	-5.6%	-6.7%	
Broad Street South	22,386	6.5%	23,965	26,109	-6.6%	-14.3%	
Castlegate	30,243	8.7%	29,040	29,712	4.1%	1.8%	
Guild St	28,293	8.2%	32,346	41,245	-12.5%	-31.4%	
Langstane Place	11,301	3.3%	10,487	10,196	7.8%	10.8%	
Market Street (New)	11,603	3.3%	12,345	14,958	-6.0%	-22.4%	
Union Street	71,989	20.8%	71,709	74,465	0.4%	-3.3%	
Union Street West End	38,442	11.1%	39,168	41,926	-1.9%	-8.3%	
Union Terrace	12,217	3.5%	11,649	12,435	4.9%	-1.8%	
Upperkirkgate	41,883	12.1%	42,260	44,439	-0.9%	-5.8%	



## Reporting dates

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This week - 10 March 2024 - 16 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 11, 2024 Vs Week 1, 2023 to Week 11, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2024 Vs Week 11, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2024 Vs Week 10 2024

