

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.9%	22.7%	-1.0%	21.0%	-4.1%	-3.2%
Scotland	-3.5%	15.9%	-1.0%	8.0%	2.4%	-2.7%
High Street Index - BDSU (BDSU - Multifunctional)	-0.5%	10.3%	16.6%	-6.6%	7.8%	-9.7%
UK	-1.0%	12.7%	15.6%	-5.3%	7.9%	-10.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,577,923 which is 7.1% up on the previous year.

The total number of visitors for the year to date is 3,355,104 which is 4.9% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 3 March 2024 was 355,826.

The busiest day in week commencing 3 March 2024 was Saturday with 65,563 visitors.

The peak hour of the week was 14:00 on Saturday 9 March 2024 with footfall of 5,373.

## Footfall Counts by week

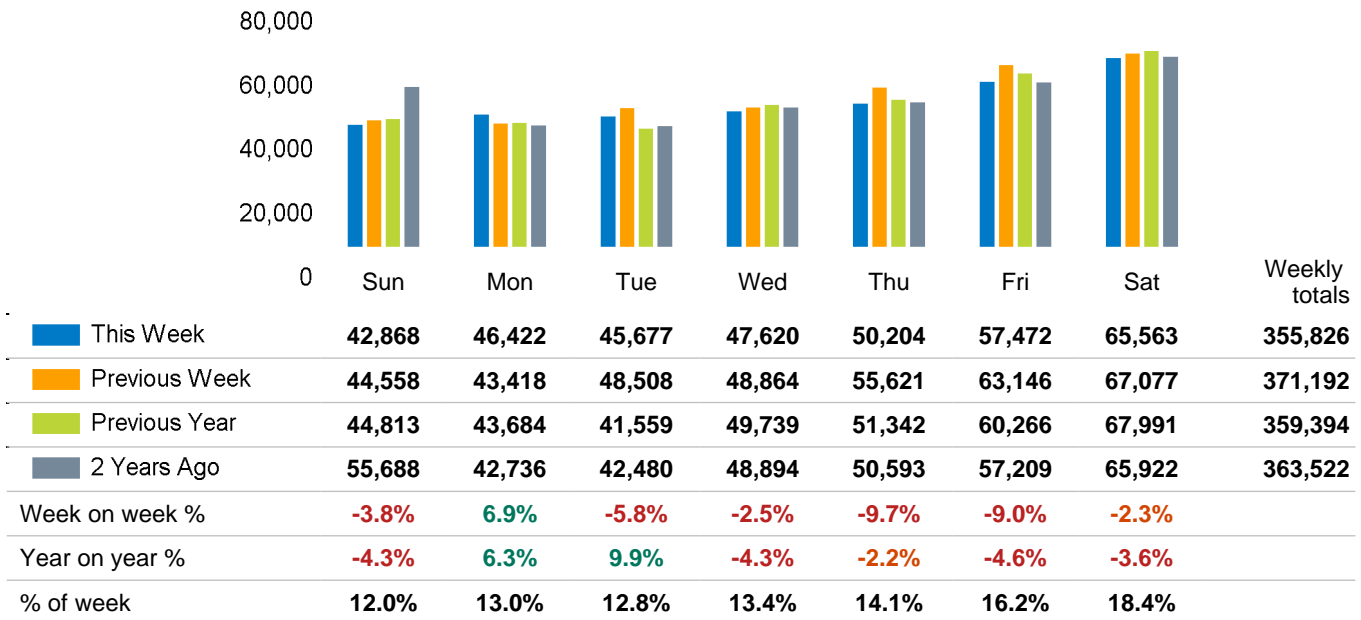


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

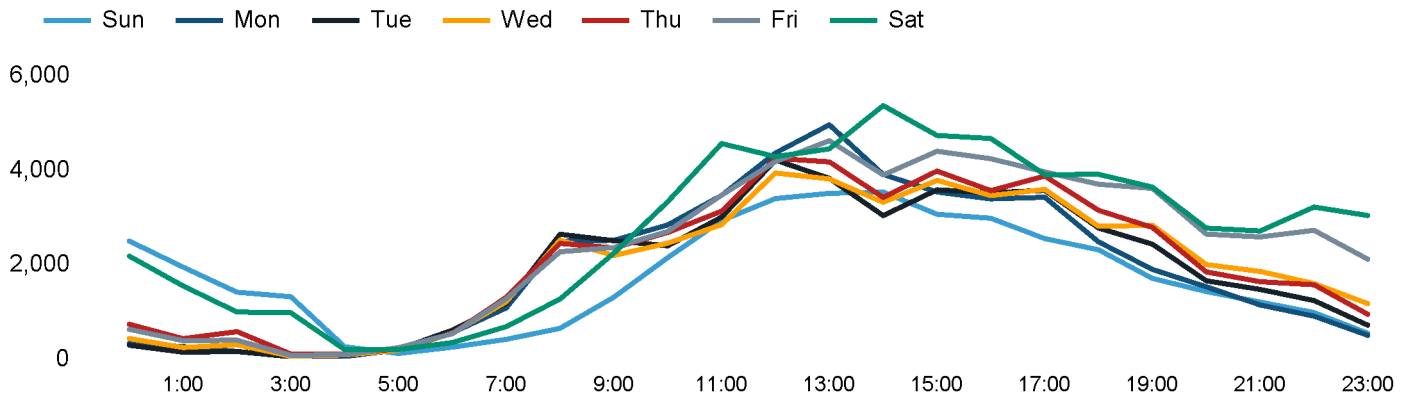
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	7°	8°	8°	8°	8°	8°	7°
Previous week	8°	8°	10°	10°	9°	9°	7°
Previous year	7°	6°	4°	2°	3°	5°	5°

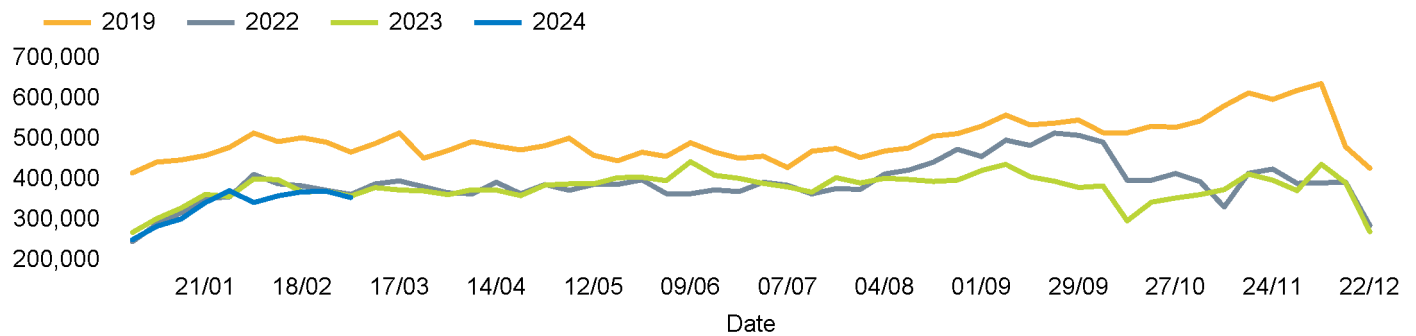
## Footfall Counts by day



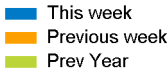












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	46,883	13.2%	48,579	41,325	-3.5%	13.4%	
Bridge St	19,806	5.6%	19,400	22,924	2.1%	-13.6%	
Broad Street North	16,168	4.5%	19,534	17,092	-17.2%	-5.4%	
Broad Street South	23,965	6.7%	26,459	24,854	-9.4%	-3.6%	
Castlegate	29,040	8.2%	29,123	26,330	-0.3%	10.3%	
Guild St	32,346	9.1%	32,667	37,811	-1.0%	-14.5%	
Langstane Place	10,487	2.9%	10,607	6,762	-1.1%	55.1%	
Market Street (New)	12,345	3.5%	12,458	12,832	-0.9%	-3.8%	
Union Street	71,709	20.2%	73,383	72,274	-2.3%	-0.8%	
Union Street West End	39,168	11.0%	36,489	38,879	7.3%	0.7%	
Union Terrace	11,649	3.3%	12,883	12,522	-9.6%	-7.0%	
Upperkirkgate	42,260	11.9%	49,610	45,789	-14.8%	-7.7%	



## Reporting dates

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This week - 03 March 2024 - 09 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 10, 2024 Vs Week 1, 2023 to Week 10, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2024 Vs Week 10, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2024 Vs Week 9 2024

