

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

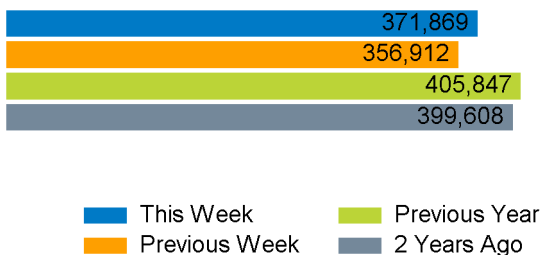
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.6%	21.4%	-8.4%	22.7%	4.2%	0.2%
Scotland	-5.0%	11.6%	-12.6%	10.4%	5.6%	3.2%
High Street Index - BDSU (BDSU - Multifunctional)	-0.2%	4.9%	-2.6%	1.5%	4.3%	1.0%
UK	-0.8%	6.7%	-1.8%	2.4%	7.7%	3.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,378,692 which is 1.7% up on the previous year.
- The total number of visitors for the year to date is 7,732,521 which is 4.6% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 26 May 2024 was 371,869.
- The busiest day in week commencing 26 May 2024 was Saturday with 74,896 visitors.
- The peak hour of the week was 12:00 on Saturday 1 June 2024 with footfall of 5,921.

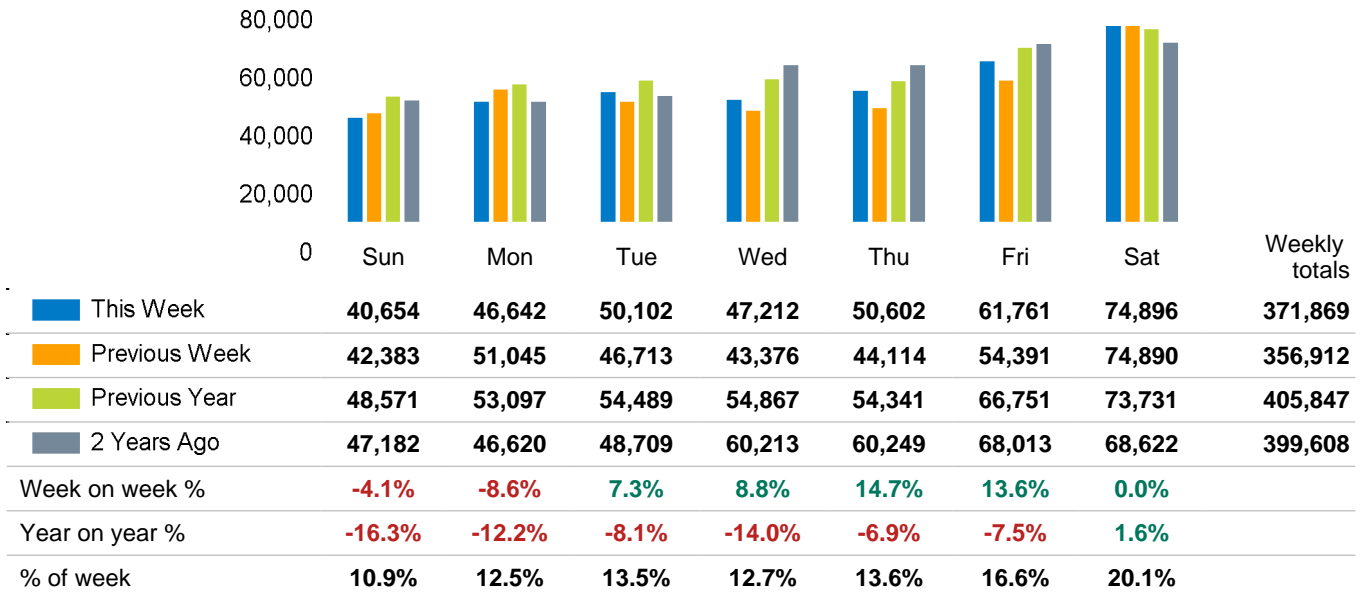
## Footfall Counts by week



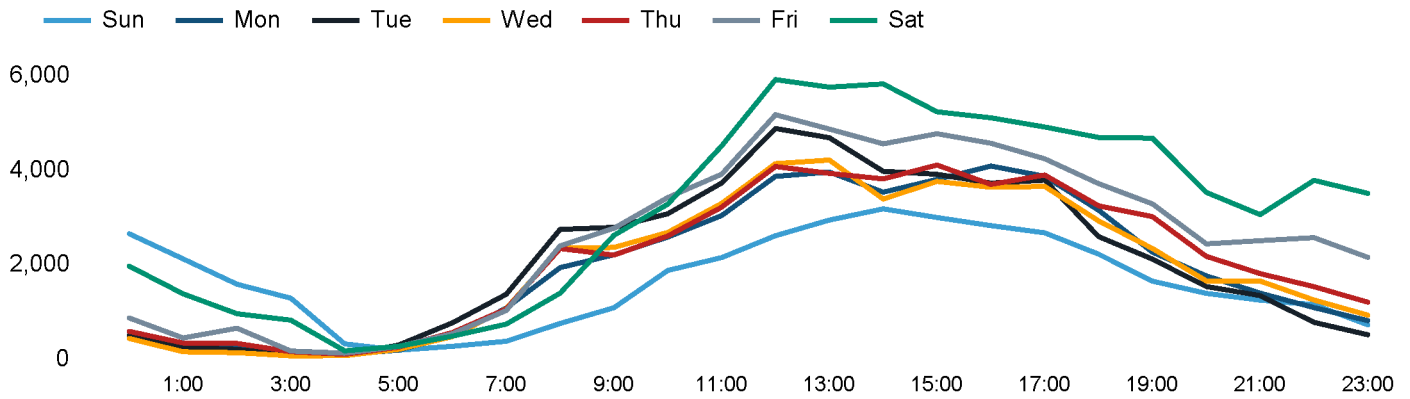
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	15°	16°	16°	15°	15°	17°	17°
Previous week	16°	15°	15°	15°	15°	15°	15°
Previous year	19°	12°	14°	14°	14°	12°	13°

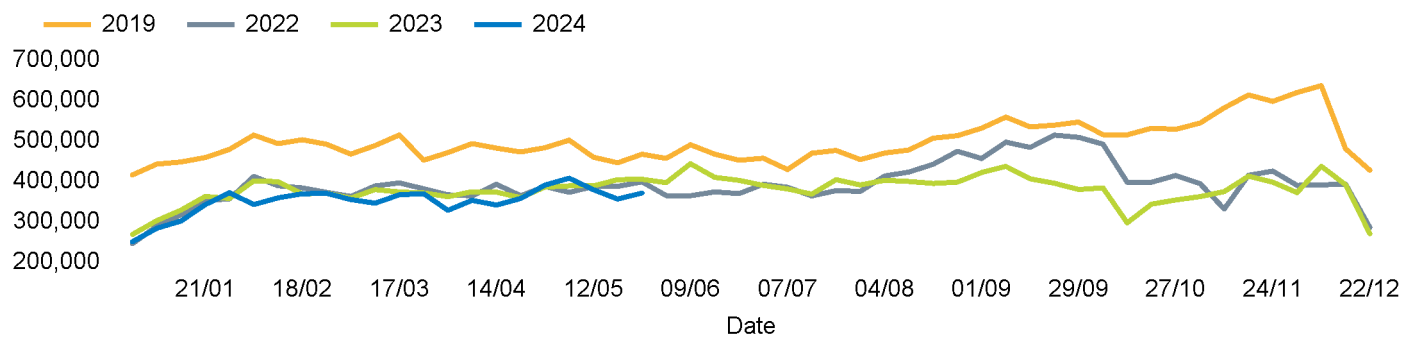
## Footfall Counts by day



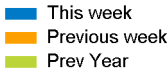












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,083	11.9%	44,715	44,257	-1.4%	-0.4%	
Bridge St	25,521	6.9%	25,079	28,709	1.8%	-11.1%	
Broad Street North	14,770	4.0%	12,537	16,314	17.8%	-9.5%	
Broad Street South	23,346	6.3%	22,934	27,977	1.8%	-16.6%	
Castlegate	33,521	9.0%	31,584	38,188	6.1%	-12.2%	
Guild St	32,226	8.7%	30,540	46,117	5.5%	-30.1%	
Langstane Place	10,160	2.7%	9,025	9,294	12.6%	9.3%	
Market Street (New)	17,185	4.6%	15,884	15,462	8.2%	11.1%	
Union Street	70,461	18.9%	68,765	80,687	2.5%	-12.7%	
Union Street West End	41,769	11.2%	38,060	45,021	9.7%	-7.2%	
Union Terrace	13,225	3.6%	13,216	12,146	0.1%	8.9%	
Upperkirkgate	45,602	12.3%	44,573	41,675	2.3%	9.4%	



## Reporting dates

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This week - 26 May 2024 - 01 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 22, 2024 Vs Week 1, 2023 to Week 22, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 22, 2024 Vs Week 22, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 22 2024 Vs Week 21 2024

