

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

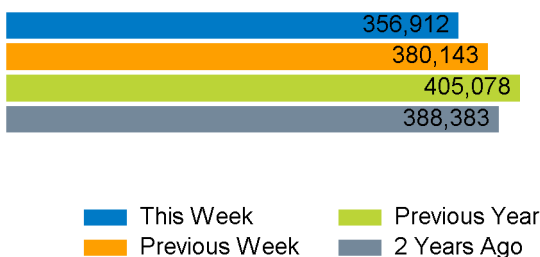
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.4%	21.4%	-11.9%	26.0%	-6.1%	4.0%
Scotland	-4.6%	11.6%	-14.4%	14.7%	-7.6%	6.7%
High Street Index - BDSU (BDSU - Multifunctional)	0.0%	5.1%	-6.0%	6.3%	-1.9%	1.6%
UK	-0.8%	7.0%	-6.6%	7.3%	-1.2%	2.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,412,670 which is 2.3% up on the previous year.
- The total number of visitors for the year to date is 7,360,652 which is 4.4% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 19 May 2024 was 356,912.
- The busiest day in week commencing 19 May 2024 was Saturday with 74,890 visitors.
- The peak hour of the week was 12:00 on Saturday 25 May 2024 with footfall of 6,820.

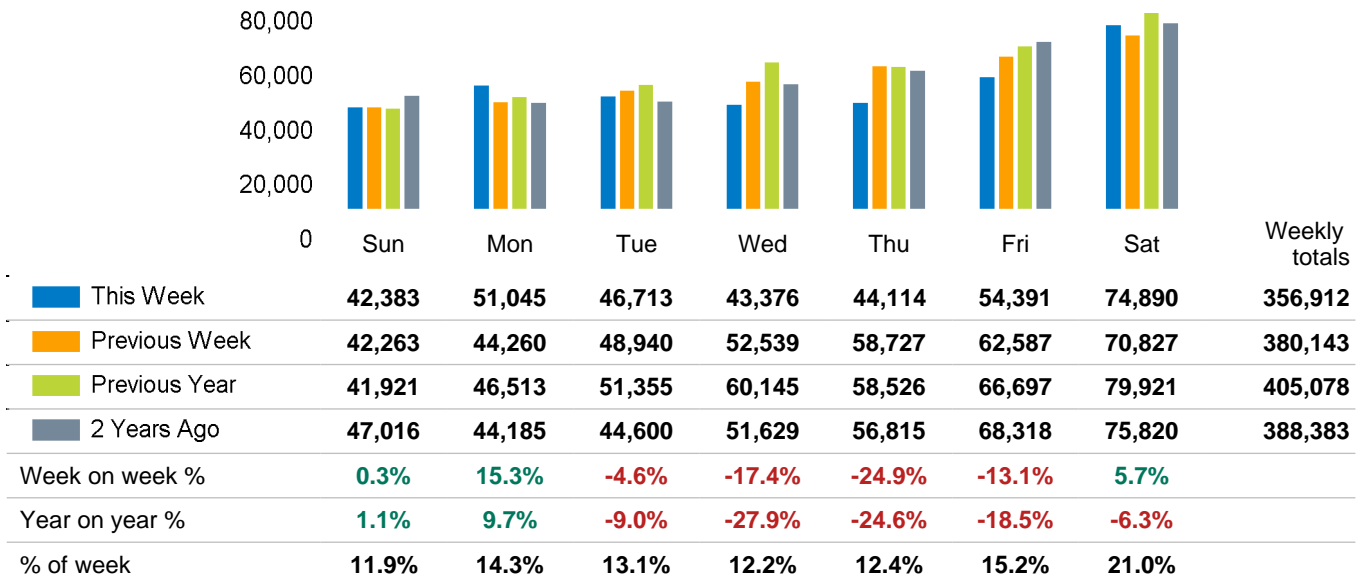
## Footfall Counts by week



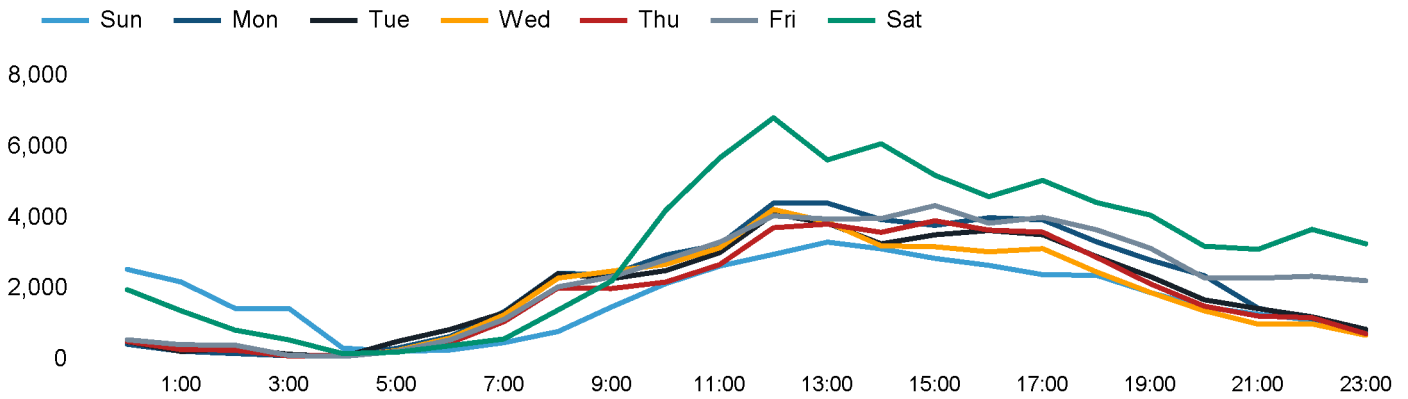
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	16°	15°	15°	15°	15°	15°	15°
Previous week	21°	14°	15°	17°	17°	17°	17°
Previous year	14°	12°	15°	15°	17°	14°	14°

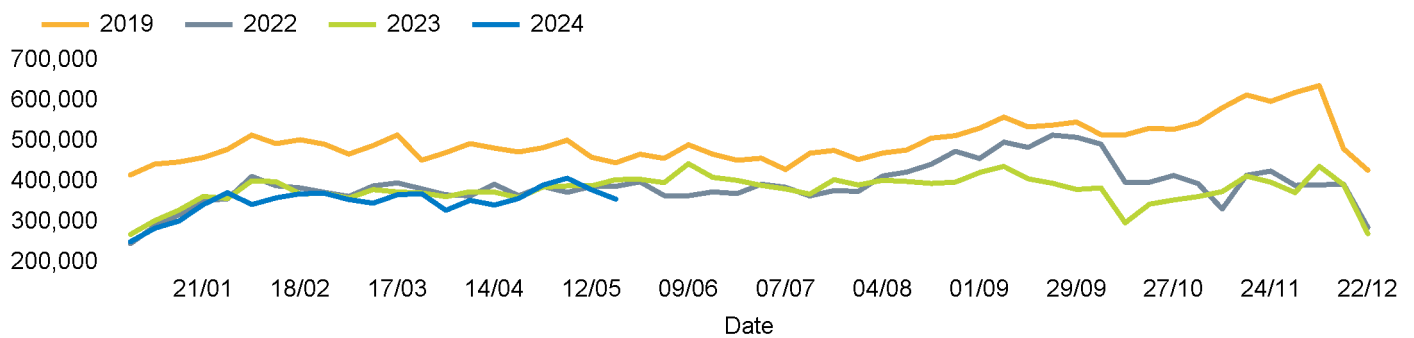
## Footfall Counts by day



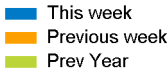












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,715	12.5%	46,811	42,494	-4.5%	5.2%	
Bridge St	25,079	7.0%	27,457	27,921	-8.7%	-10.2%	
Broad Street North	12,537	3.5%	16,330	16,429	-23.2%	-23.7%	
Broad Street South	22,934	6.4%	26,073	28,163	-12.0%	-18.6%	
Castlegate	31,584	8.8%	33,449	40,645	-5.6%	-22.3%	
Guild St	30,540	8.6%	31,170	46,093	-2.0%	-33.7%	
Langstane Place	9,025	2.5%	9,000	9,475	0.3%	-4.7%	
Market Street (New)	15,884	4.5%	17,100	16,731	-7.1%	-5.1%	
Union Street	68,765	19.3%	71,771	77,804	-4.2%	-11.6%	
Union Street West End	38,060	10.7%	42,867	44,077	-11.2%	-13.7%	
Union Terrace	13,216	3.7%	12,664	13,120	4.4%	0.7%	
Upperkirkgate	44,573	12.5%	45,451	42,126	-1.9%	5.8%	



## Reporting dates

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This week - 19 May 2024 - 25 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 21, 2024 Vs Week 1, 2023 to Week 21, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 21, 2024 Vs Week 21, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2024 Vs Week 20 2024

