

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.0%	21.1%	-2.4%	21.5%	-7.0%	0.0%
Scotland	-4.0%	11.5%	-1.4%	12.5%	-1.6%	2.4%
High Street Index - BDSU (BDSU - Multifunctional)	0.3%	5.0%	-2.5%	5.1%	-3.2%	7.7%
UK	-0.5%	7.0%	-2.6%	6.9%	-3.5%	6.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,460,836 which is 3% up on the previous year.

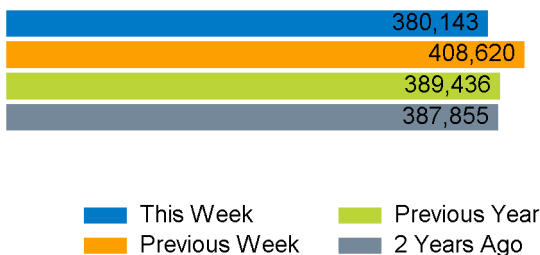
The total number of visitors for the year to date is 7,003,740 which is 4% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 12 May 2024 was 380,143.

The busiest day in week commencing 12 May 2024 was Saturday with 70,827 visitors.

The peak hour of the week was 15:00 on Saturday 18 May 2024 with footfall of 5,640.

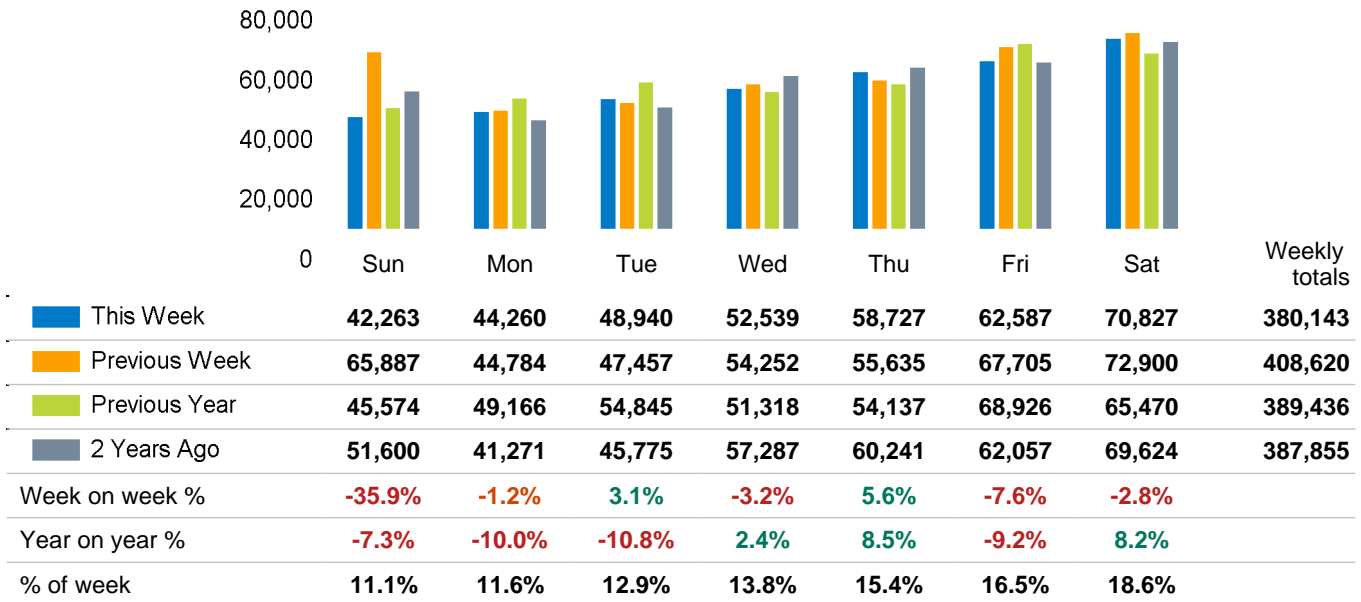
## Footfall Counts by week



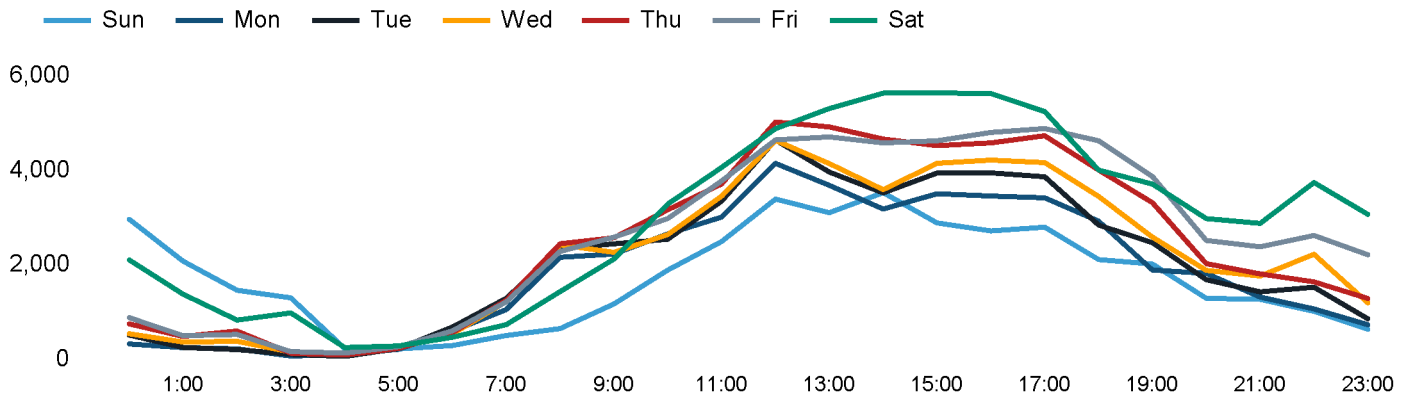
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	21°	14°	15°	17°	17°	17°	17°
Previous week	17°	17°	14°	19°	20°	21°	21°
Previous year	13°	15°	13°	14°	15°	15°	15°

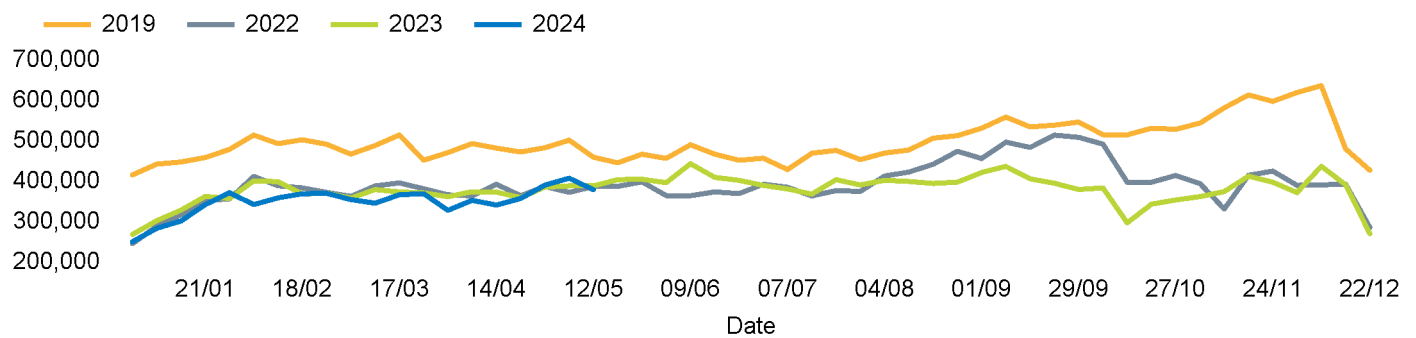
## Footfall Counts by day



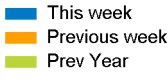












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	46,811	12.3%	58,026	42,253	-19.3%	10.8%	
Bridge St	27,457	7.2%	26,865	26,509	2.2%	3.6%	
Broad Street North	16,330	4.3%	15,651	15,755	4.3%	3.6%	
Broad Street South	26,073	6.9%	26,407	26,819	-1.3%	-2.8%	
Castlegate	33,449	8.8%	35,872	37,453	-6.8%	-10.7%	
Guild St	31,170	8.2%	32,719	44,434	-4.7%	-29.9%	
Langstane Place	9,000	2.4%	12,900	10,427	-30.2%	-13.7%	
Market Street (New)	17,100	4.5%	18,403	15,105	-7.1%	13.2%	
Union Street	71,771	18.9%	77,251	73,997	-7.1%	-3.0%	
Union Street West End	42,867	11.3%	45,305	43,620	-5.4%	-1.7%	
Union Terrace	12,664	3.3%	13,013	12,143	-2.7%	4.3%	
Upperkirkgate	45,451	12.0%	46,208	40,921	-1.6%	11.1%	



## Reporting dates

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This week - 12 May 2024 - 18 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 20, 2024 Vs Week 1, 2023 to Week 20, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 20, 2024 Vs Week 20, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 20 2024 Vs Week 19 2024

