

Footfall Report for: Aberdeen City Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.4%	21.4%	-2.1%	23.2%	11.1%	6.6%
Scotland	-4.6%	11.6%	-3.2%	12.2%	7.7%	1.2%
High Street Index - BDSU (BDSU - Multifunctional)	-0.3%	5.2%	0.3%	2.8%	4.8%	3.7%
UK	-0.8%	7.0%	-1.2%	4.4%	5.1%	3.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 7,360,652 which is 4.4% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 28 April 2024 was 1,537,155.

The busiest day in month commencing 28 April 2024 was Saturday 25 May with 74,890 visitors.

The peak hour of the month was 12:00 on Saturday 25 May 2024 with footfall of 6,820.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



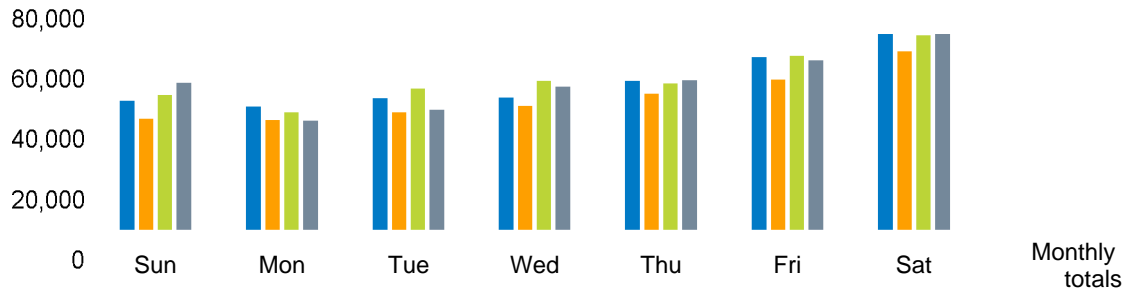
	Sun	Cloud	Rain	Wind
Number of days this month	10	12	2	4
Number of days same month last year	9	12	5	2
Number of days same month two years ago	6	6	16	

Average temperature

	Maximum temperature	Minimum temperature
2024	16°	8°
2023	12°	7°
2022	14°	8°

Footfall Counts by day

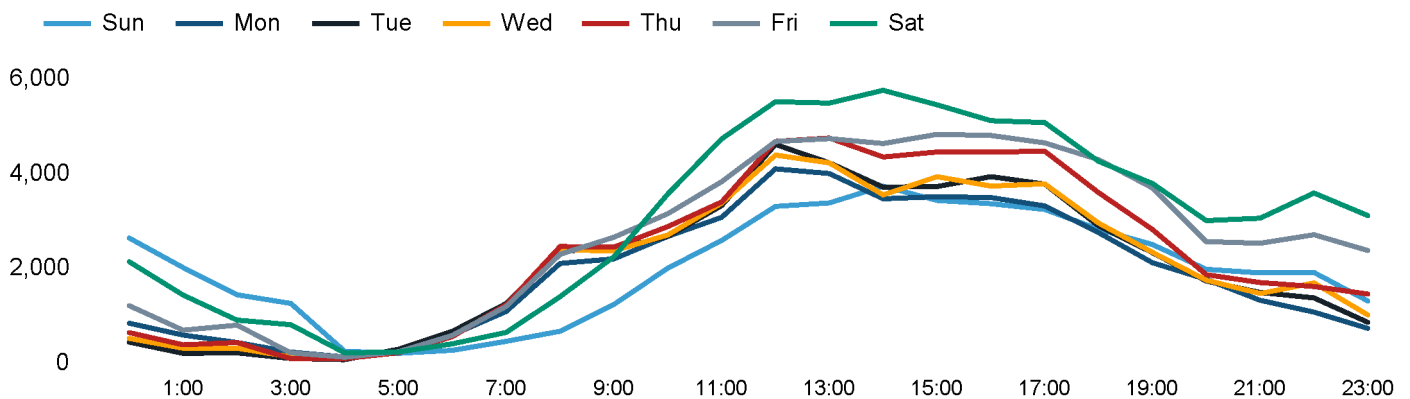
The figures shown below are calculated using weekly averages.



This Month	48,255	46,211	49,023	49,388	55,374	63,794	72,243	384,288
Previous Month	41,796	41,221	44,114	46,305	50,724	55,793	65,932	345,885
Previous Year	50,238	43,996	52,670	55,302	54,375	64,412	71,690	392,683
2 Years Ago	54,735	41,119	44,917	53,278	55,595	62,785	72,077	384,506
Month on month %	15.5%	12.1%	11.1%	6.7%	9.2%	14.3%	9.6%	
Year on year %	-3.9%	5.0%	-6.9%	-10.7%	1.8%	-1.0%	0.8%	

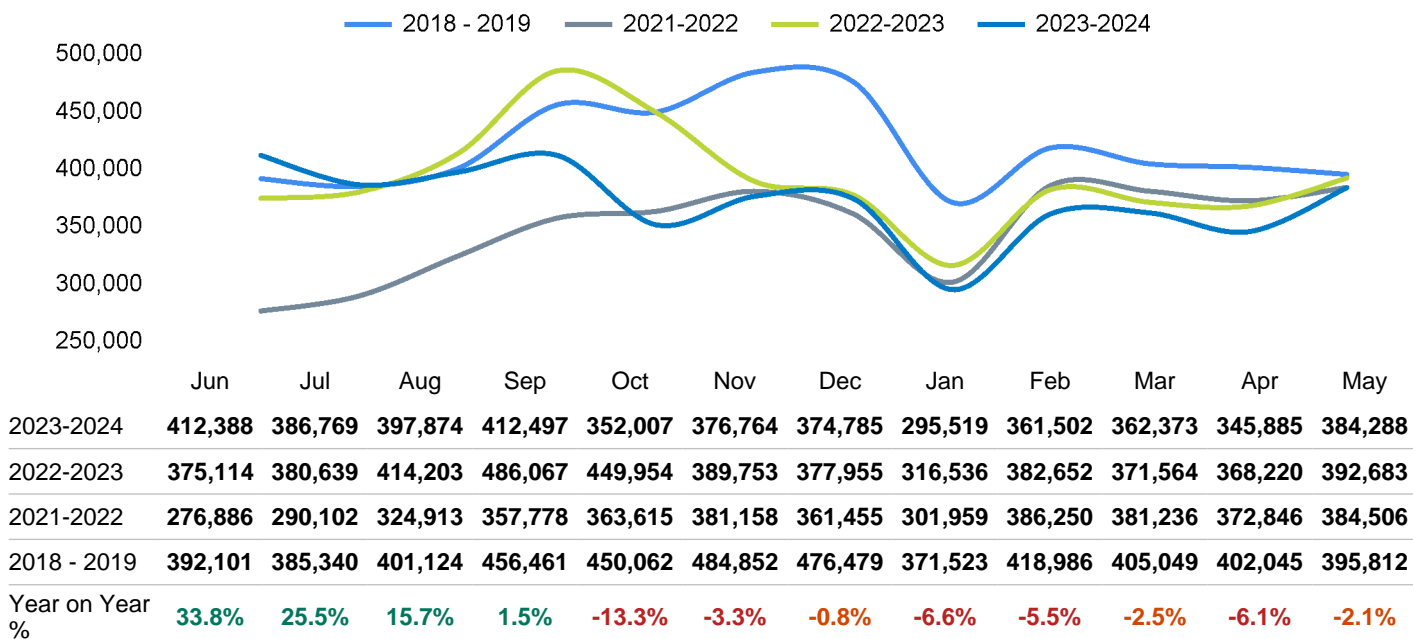
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

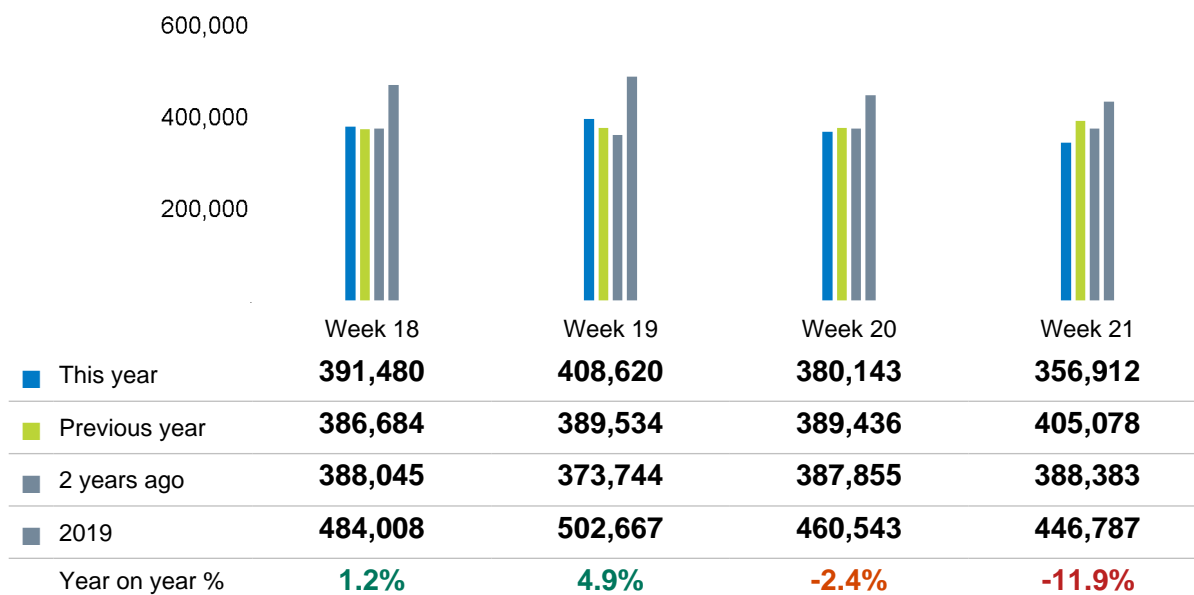
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for May compares May 2024 to May 2023

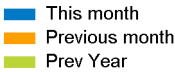












Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	49,714	12.9%	40,735	45,332	22.0%	9.7%	
Bridge St	26,627	6.9%	23,305	26,518	14.3%	0.4%	
Broad Street North	15,908	4.1%	14,774	15,287	7.7%	4.1%	
Broad Street South	25,240	6.6%	23,357	26,584	8.1%	-5.1%	
Castlegate	33,532	8.7%	31,733	37,136	5.7%	-9.7%	
Guild St	31,808	8.3%	29,290	44,399	8.6%	-28.4%	
Langstane Place	10,711	2.8%	9,895	10,141	8.2%	5.6%	
Market Street (New)	16,943	4.4%	12,896	16,089	31.4%	5.3%	
Union Street	72,670	18.9%	69,045	75,137	5.3%	-3.3%	
Union Street West End	41,913	10.9%	38,730	42,966	8.2%	-2.5%	
Union Terrace	13,216	3.4%	12,123	12,196	9.0%	8.4%	
Upperkirkgate	46,003	12.0%	40,000	40,893	15.0%	12.5%	



Reporting dates

This month - 28 April 2024 - 25 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to May, 2024 Vs January, 2023 to May, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2024 Vs May, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2024 Vs 4 2024

