

# Footfall Report for: Aberdeen City Centre

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.7%	19.5%	-4.1%	1.5%	3.8%	3.7%
Scotland	-4.8%	8.0%	-1.6%	-1.3%	-5.4%	-8.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.7%	3.7%	-1.9%	1.7%	-3.1%	-1.6%
UK	-0.8%	4.6%	-1.2%	1.4%	-4.5%	-3.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

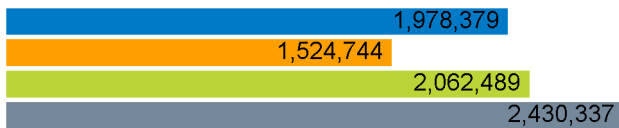
The total number of visitors for the year to date is 14,113,538 which is 5.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 25 August 2024 was 1,978,379.

The busiest day in month commencing 25 August 2024 was Saturday 7 September with 79,330 visitors.

The peak hour of the month was 14:00 on Saturday 7 September 2024 with footfall of 8,218.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



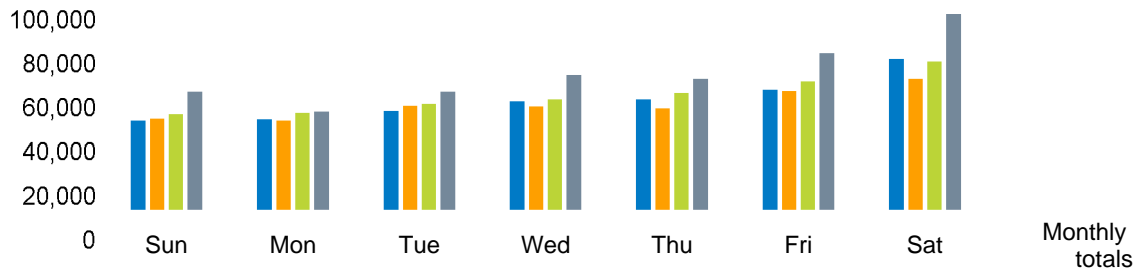
	Sun	Cloud	Rain	Wind
Number of days this month	18	13	1	3
Number of days same month last year	25	9	1	
Number of days same month two years ago	8	8	19	

## Average temperature

	Maximum temperature	Minimum temperature
2024	17°	8°
2023	19°	8°
2022	16°	11°

## Footfall Counts by day

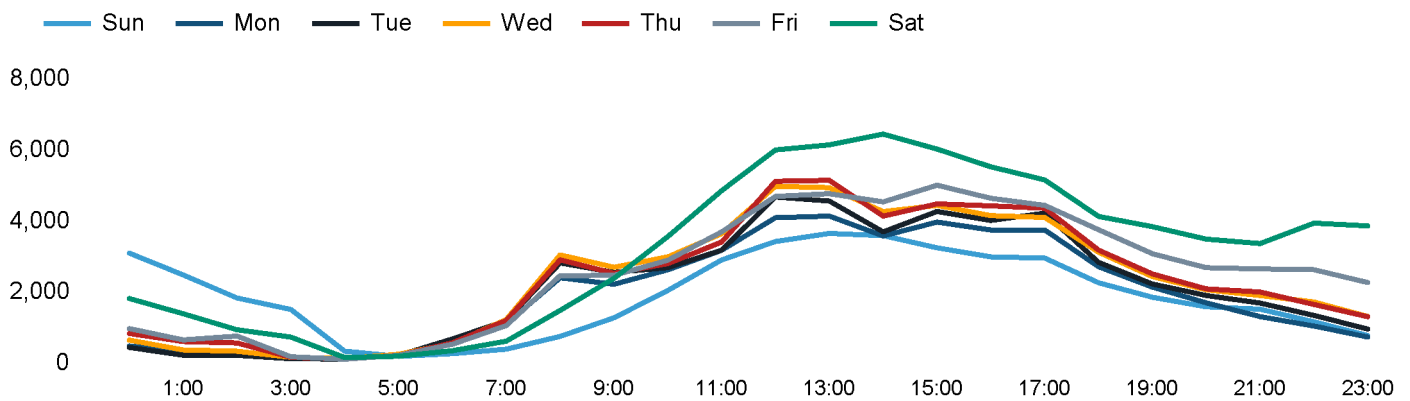
The figures shown below are calculated using weekly averages.



This Month	46,508	46,992	51,255	55,879	56,729	61,546	76,766	395,675
Previous Month	47,389	46,527	53,665	53,192	52,540	60,999	66,874	381,186
Previous Year	49,560	50,204	54,687	56,795	60,062	65,738	75,451	412,497
2 Years Ago	60,670	50,662	60,515	68,903	67,000	79,433	98,884	486,067
Month on month %	-1.9%	1.0%	-4.5%	5.1%	8.0%	0.9%	14.8%	
Year on year %	-6.2%	-6.4%	-6.3%	-1.6%	-5.5%	-6.4%	1.7%	

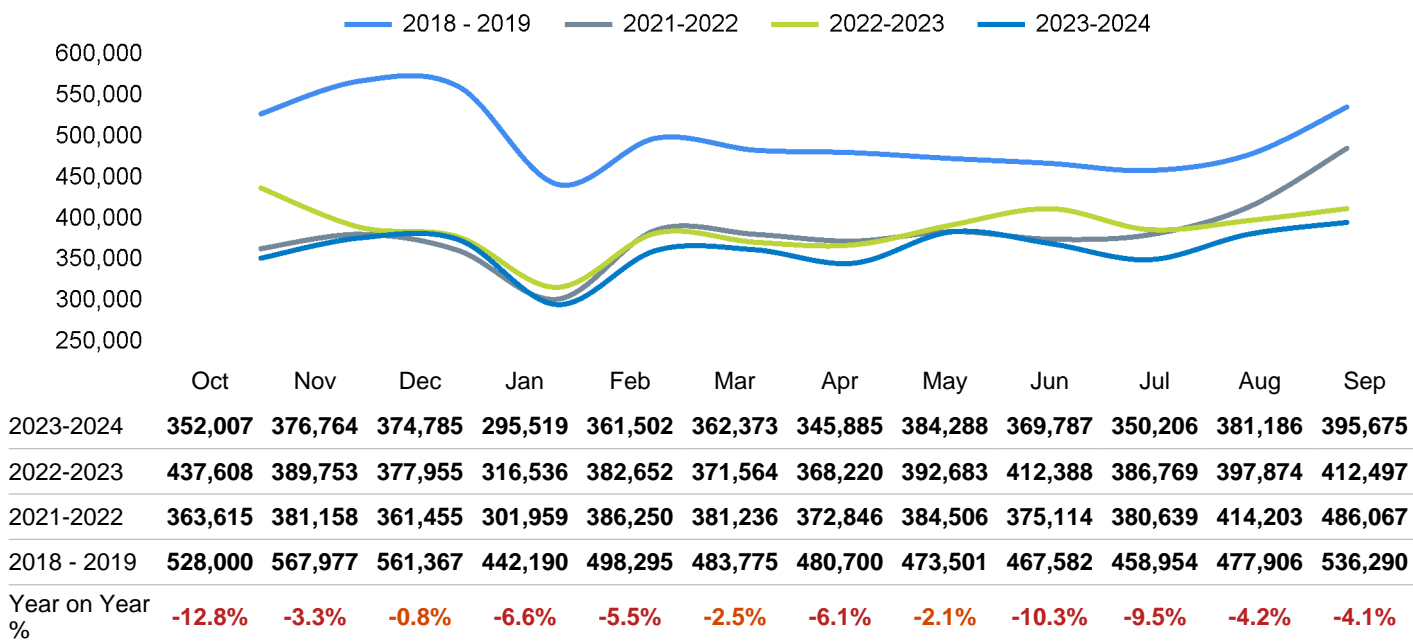
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

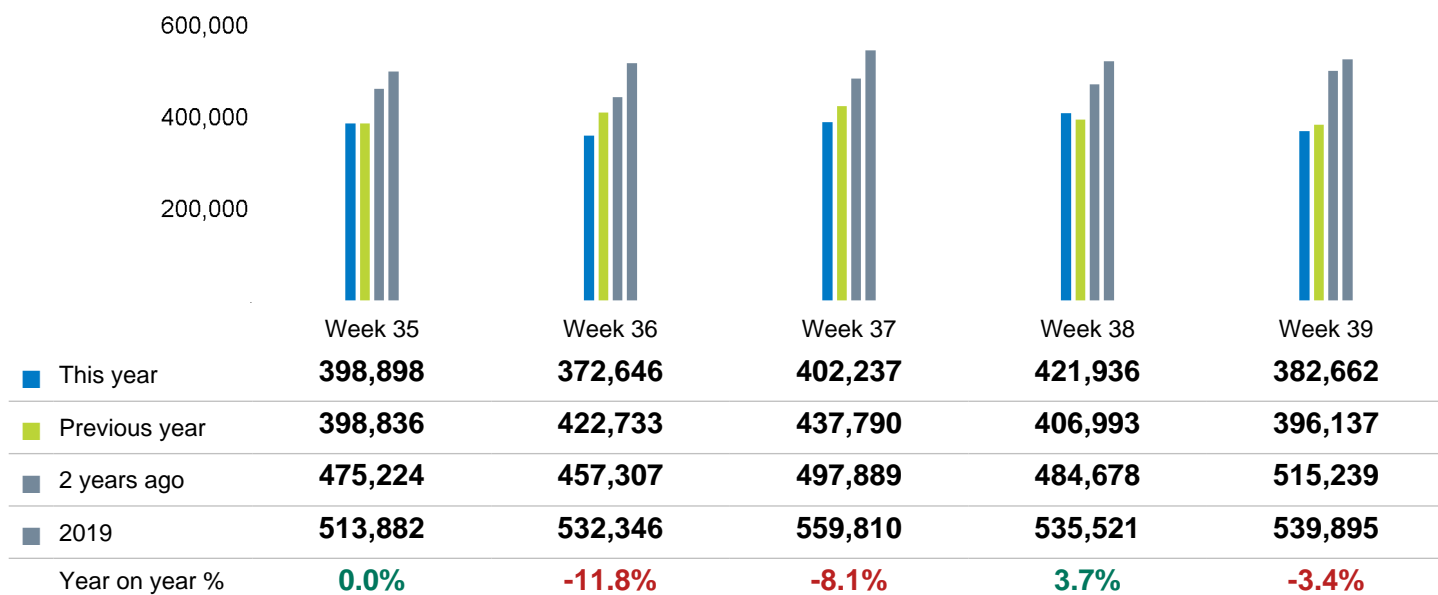
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for September compares September 2024 to September 2023

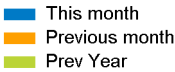












## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	52,058	13.2%	42,865	50,725	21.4%	2.6%	
Bridge St	25,296	6.4%	26,745	25,862	-5.4%	-2.2%	
Broad Street North	17,645	4.5%	17,681	21,342	-0.2%	-17.3%	
Broad Street South	26,189	6.6%	26,421	27,574	-0.9%	-5.0%	
Castlegate	29,803	7.5%	30,246	36,232	-1.5%	-17.7%	
Guild St	33,259	8.4%	34,586	33,748	-3.8%	-1.4%	
Langstane Place	12,571	3.2%	9,581	10,946	31.2%	14.8%	
Market Street (New)	17,638	4.5%	18,113	16,557	-2.6%	6.5%	
Union Street	73,086	18.5%	74,546	80,557	-2.0%	-9.3%	
Union Street West End	43,827	11.1%	41,916	45,658	4.6%	-4.0%	
Union Terrace	13,660	3.5%	13,445	13,852	1.6%	-1.4%	
Upperkirkgate	50,639	12.8%	45,036	49,441	12.4%	2.4%	



## Reporting dates

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This month - 25 August 2024 - 28 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to September, 2024 Vs January, 2023 to September, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2024 Vs September, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2024 Vs 8 2024

