

Footfall Report for: Aberdeen City Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.6%	27.0%	-6.6%	27.0%	-21.1%	-16.3%
Scotland	-3.6%	16.0%	-3.6%	16.0%	-23.1%	-22.9%
High Street Index - BDSU (BDSU - Multifunctional)	-2.3%	11.9%	-2.2%	11.9%	-17.7%	-13.2%
UK	-1.5%	15.0%	-1.4%	15.0%	-20.4%	-17.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

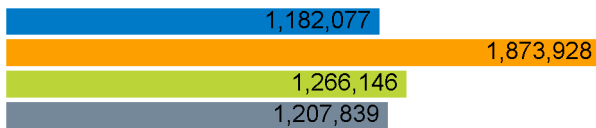
The total number of visitors for the year to date is 1,182,077 which is 6.6% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 31 December 2023 was 1,182,077.

The busiest day in month commencing 31 December 2023 was Saturday 27 January with 69,454 visitors.

The peak hour of the month was 14:00 on Saturday 27 January 2024 with footfall of 6,110.






Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather

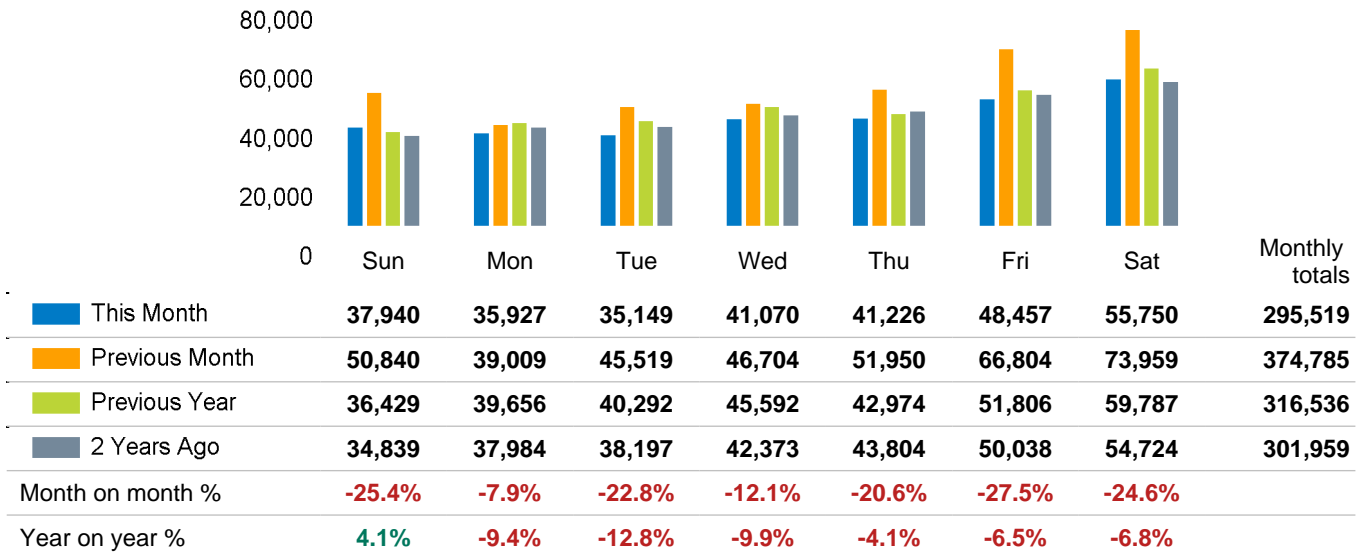
					
Number of days this month	11	11	3		3
Number of days same month last year	20	5	3		
Number of days same month two years ago	11	7	8	2	

Average temperature

	Maximum temperature	Minimum temperature
2024	6°	°
2023	7°	2°
2022	8°	3°

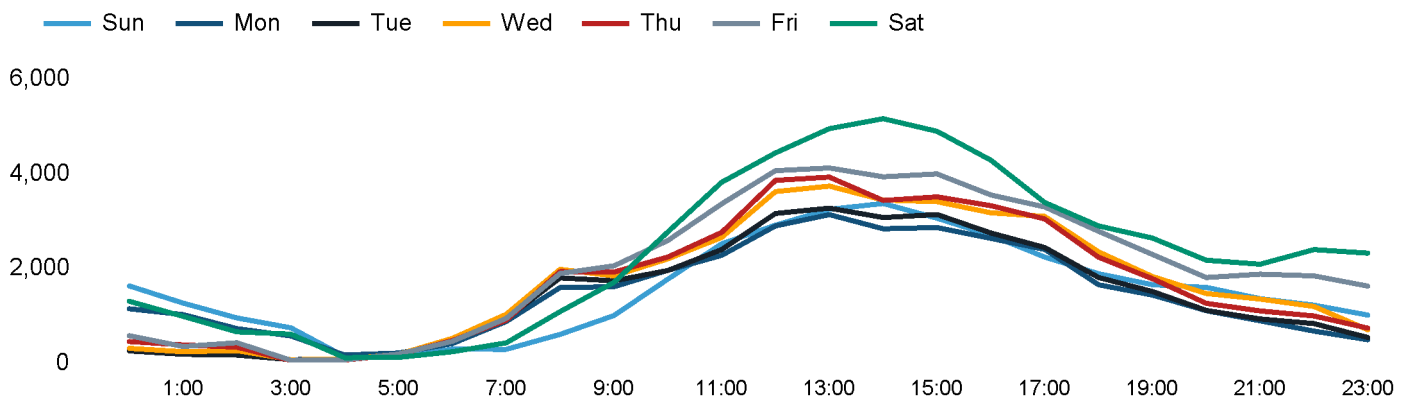
Footfall Counts by day

The figures shown below are calculated using weekly averages.



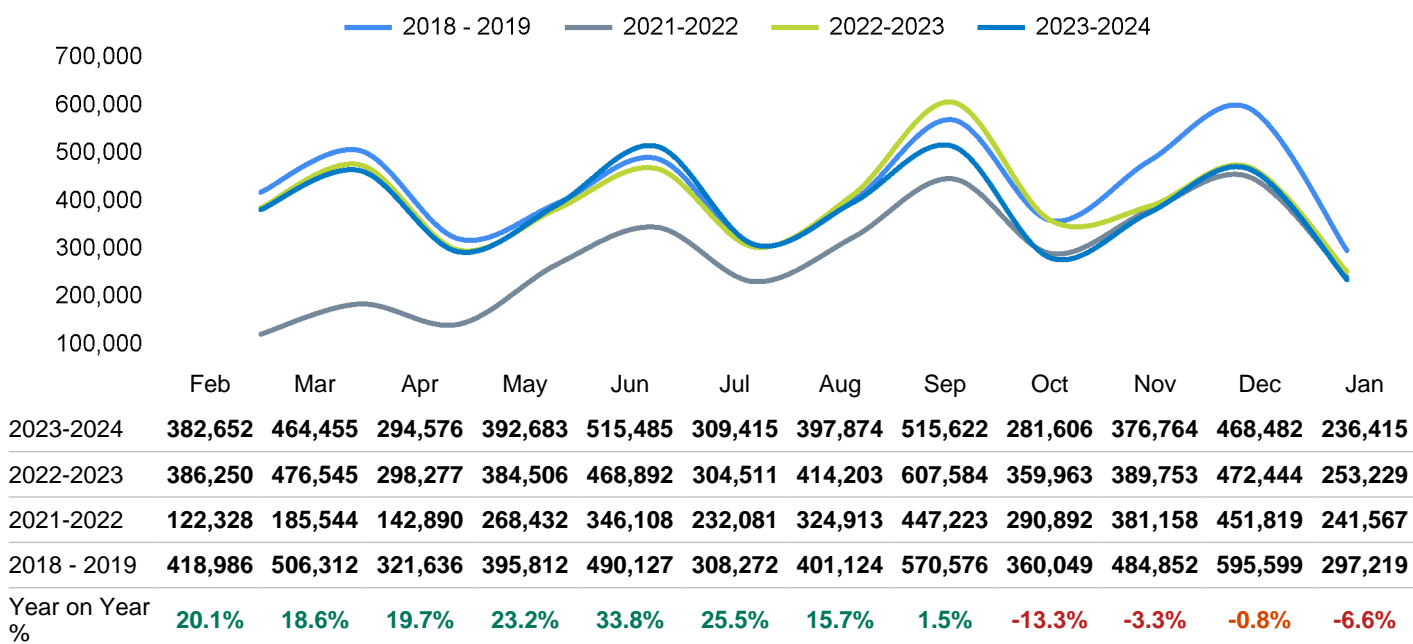
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

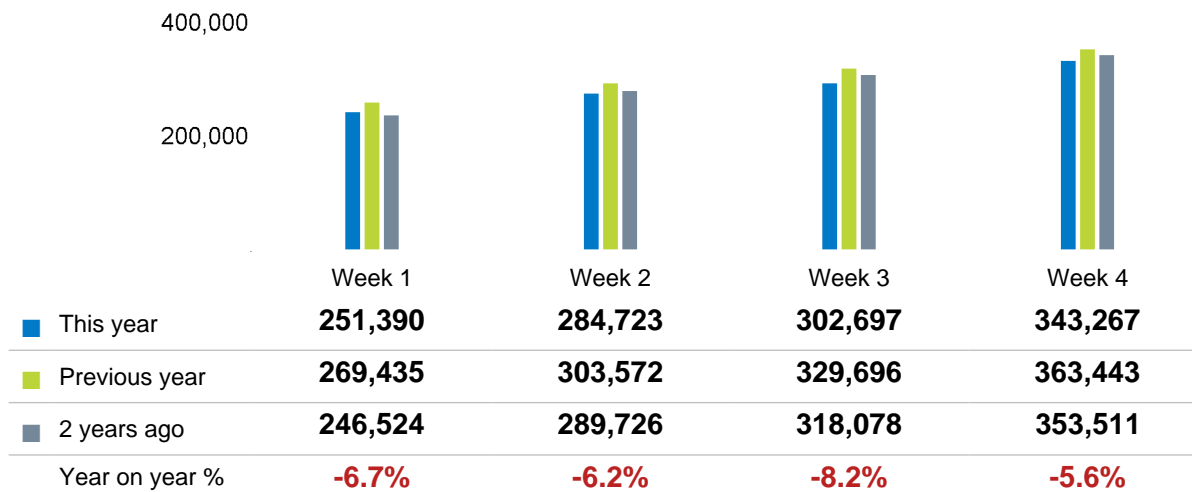
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for January compares January 2024 to January 2023

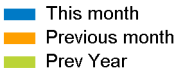












Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	40,395	13.7%	49,315	40,138	-18.1%	0.6%	
Bridge St	16,029	5.4%	19,758	20,155	-18.9%	-20.5%	
Broad Street North	12,172	4.1%	13,332	11,060	-8.7%	10.1%	
Broad Street South	17,454	5.9%	23,805	21,036	-26.7%	-17.0%	
Castlegate	20,886	7.1%	24,036	26,929	-13.1%	-22.4%	
Guild St	29,428	10.0%	33,293	33,658	-11.6%	-12.6%	
Langstane Place	9,175	3.1%	11,278	9,067	-18.6%	1.2%	
Market Street (New)	9,976	3.4%	14,585	11,141	-31.6%	-10.5%	
Union Street	61,810	20.9%	75,481	66,938	-18.1%	-7.7%	
Union Street West End	32,163	10.9%	38,517	35,320	-16.5%	-8.9%	
Union Terrace	10,415	3.5%	11,925	10,897	-12.7%	-4.4%	
Upperkirkgate	35,613	12.1%	59,456	30,193	-40.1%	18.0%	

Reporting dates

This month - 31 December 2023 - 27 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to January, 2024 Vs January, 2023 to January, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2024 Vs January, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2024 Vs December 2023

